



DOWNTOWN LIBRARY
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Date: May 14, 2018
 To: Library Board of Trustees
 From: Terri Davis, Library Director
 Re: Strategic plan update

The library’s management team has reviewed the approved strategic plan and proposed activities to implement that plan. Two tiers of initial priorities were identified, although a number of these items will be worked on simultaneously:

Priority 1		
Literacy	Every Child Ready to Read	Collaborate with community partners to develop curious and competent readers
	1,000 Books before Kindergarten	Engage with parents of young children to instill early reading interest and curiosity
Education and Enrichment	Practical life skills for personal finance, job situations, and setting up a first household	For those who are on their own for the first time, or who want to improve their living situations
	Community speakers on diverse and informative topics	Identify community interest and information topics, and provide speakers or presenters on those topics
Community	Acknowledge and greet those entering the library and in work areas	Reinforce this basic customer service practice through positive reinforcement and modeling of proactive engagement
Priority 2		
Literacy	Eliminate fines on children’s books	To improve children’s access to reading materials
Education and Enrichment	Lakota language and cultural activities	To expand understanding of a vital sector of our community
	Staff training for service and technology	Establish tiered certification levels for staff, for a variety of service and technology competencies
Community	Maintain facility and furnishings	Provide a comfortable, welcoming environment
Economy	Upskilling job force	Provide training and skills to enhance job and employability skills



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