Minutes Historic Sign Review Committee April 13, 2016

MEMBERS PRESENT: Jim Jackson, Vicky Fenhaus, Clancy Kingsbury, Kyle Blada, Lee Geiger

MEMBERS ABSENT: None

OTHERS PRESENT: Sarah Hanzel, Katie Parker, Morgan Wieseler, Valerie Brinkman

SIGN APPLICATIONS

710 Saint Joseph Street (16SN007)

Applicant: A+ Signs

District: Downtown Historic District – Contributing, built 1910 Request: Install 18" x 6' Wall Sign for Fit Fusion Studio

Hanzel reviewed the request and noted that this is next door to Carol White's Fitness Studio.

In response to Geiger's opinion about the color contrast of the signs, Wieseler explained that the colors in the photograph were as close as he could get to the business owner's desired choice.

Blada asked why the sign color wasn't the same as the one for Carol White's Fitness Studio, with Wieseler explaining that Fit Fusion Studio is a separate business entity.

Geiger inquired about the lettering on the door, with Wieseler noting that it's the tag line of the business. Blada pointed out that the lettering on the door does not need to be approved by this committee.

Jackson moved to approve the 18" x 6' Wall Sign for Fit Fusion Studio. The motion was seconded by Fenhaus and carried unanimously.

Wieseler exited the meeting.

1309 West Main Street (16SN008)

Applicant: Connie Olson/Conrad's Signs

District: Environs West Boulevard Historic District - Non Listed

Request: Install (2) 48" x 28" Wall Signs for Youth and Family Services

Hanzel reviewed the request and noted that is located within the environs of the Historic District. Hanzel clarified that the request was for two signs, with one facing north, the other facing east.

Geiger moved to approve the (2) 48" x 28" Wall Signs for Youth and Family Services. The motion was seconded by Fenhaus and carried unanimously.

516 & 518 Mount Rushmore Road (16SN009)

Applicant: Rosenbaum's Signs

District: Environs Downtown Historic District - Non Listed

Request: Install a 30" x 38" Pedestrian Sign and 4' x 8' Wall Sign for Bake Works, Both Non- illuminated

Hanzel reviewed the request and noted that is located within the environs of the District.

Brinkman informed the committee that Black Hills Works owns the building. Discussion ensued.

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Fenhaus expressed that it was her opinion that a border be placed around the 4' x 8' sign to give it more dimension.

Fenhaus moved to approve the 30" x 38" Pedestrian Sign and 4' x 8' Wall Sign for Bake Works, both non-illuminated. The motion was seconded by Kingsbury and carried, with changes allowed by the applicant provided the proper sign code regulations are followed. Jackson abstained from voting.

Brinkman exited the meeting.

MINUTES

Jackson moved to approve the minutes of the March 23, 2016 meeting. The motion was seconded by Fenhaus and carried with Geiger requesting the minutes be changed to reflect that the United States Sign Council is an industry council, not a governmental council. Discussion ensued.

There being no further business, the meeting adjourned at 9:33 a.m.