

MINUTES
Rapid City Parks, Recreation and Golf Advisory Board
Tuesday, March 16, 2004, 9:30 AM
Engineering Conference Room

PRESENT : Hugh Welsh, Wes Storm; Jerry Cole, Parks Recreation & Golf Department Head; Doug Lowe, Recreation Division Manager; Duncan Olney, Aquatics Director; Lon Van Deusen, Parks Division Manager and Debbie Ellerton, Administrative Secretary

Pool Rates

The goal for recovery rate is 53% for all pools. The recovery rate when Duncan started was 48% and is now at 53-55%.

The City will offer year-round and quarterly passes and a punch pass that will be good at all pools. The passes will be a picture ID. With the new system that we will be purchasing, we will be able to track what pools are being used.

Youth passes are ages 2 – 17, Adult Passes are ages 18 & over, Senior Passes are for 60+ 40% of the revenue for swimming is from passes. The group rates are available to non-profit groups if their group is 30 or more. Something that the Recreation Staff is looking in to is a combination Ice/Pool pass

The Indoor Pool will be open Monday through Friday until 10:00 pm. There will be opportunities for pool rentals on Saturday and Sunday. Birthday Party bookings will be allowed during open swim time.

The scheduled opening date for the outdoor pools is Wednesday, June 2nd. The Grand opening for the Indoor Pool is scheduled for Memorial Day weekend. A SOFT Opening is tentatively scheduled for May 15th

Open Houses are being scheduled for School Groups. Elementary and Middle Schools will be invited to come with their parents to tour the facility and sign up for any Recreation Programs.

The Swimming Lessons will be advertised three weeks prior to the Summer Recreation Program Guide distribution.

Jerry said that he hopes to see an aggressive marketing campaign to market the new facility.

Hugh Welsh and Wes Storm were comfortable with the proposed rates. The rates will be brought up at the 4:30 pm meeting today.

The next meeting will be a joint meeting with Parks, Recreation and Golf on April 15 at 1:00 pm at Meadowbrook Golf Course.

