

16PD045

**From:** Modrick Lisa

**Sent:** Monday, November 07, 2016 10:28 AM

**To:** Nordstrom Ritchie <[Ritchie.Nordstrom@rcgov.org](mailto:Ritchie.Nordstrom@rcgov.org)>; Bulman Karen <[Karen.Bulman@rcgov.org](mailto:Karen.Bulman@rcgov.org)>

**Cc:** Landeen Joel <[Joel.Landeen@rcgov.org](mailto:Joel.Landeen@rcgov.org)>; Fisher Vicki <[Vicki.Fisher@rcgov.org](mailto:Vicki.Fisher@rcgov.org)>

**Subject:** Move away from Pole signs and follow Sign Code

Hi Karen and Ritchie,

On the Agenda this Thursday is Holiday Stores requesting a Sign Code Variance.

I ask that the sign stay within the Sign Code on height. There are mentions of Poles and Monuments. Monument Signs follow the Comprehensive Plan.

The oversized Pole Sign in the residential area of 7th Streer (7th Street Casino) is getting complaints, as it should. How did this get approved? This sign does nothing for the business, but is blight to the surroundings. See attached

Another sign that is oversized along new Mount Rushmore Road, Fox Den Storage. This sign along our tourism corridor is oversized, and there are many signs around the property. See attached

I wanted to bring this to your attention. Please forward to others that will be deciding on reasonable signage in Rapid City.

Thank you.

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CASINO

7TH STREET PLAZA

NOW OPEN  
7 AM



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30 MACHINES

7TH STREET PLAZA

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