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Series 1: Establishing a Common Foundation

July 2013

Introduction

This document presents a summary of responses from the first series of Plan Rapid City community engagement activities in July 2013. The series included the following community engagement events:

- Community Input Events (July 15 & 16)
- Movie Under the Stars Booth (July 15)
- Teen Input Event (July 16)

Each of the events included background information on the Comprehensive Plan process and a discussion of issues and opportunities related to the draft Community Profile.

Movies Under the Stars Booth

White Board Photo Vision – July 15, 2013

6:00 – 8:00 pm

Introduction

The following responses were written by participants on white boards, representing their vision for the future of Rapid City.

I Imagine Rapid City… .

- More downtown improvements!
- Downtown is the best thing-- a destination
- Great old downtown buildings
- More cultural events
- Like Community Events/street dances and medieval
- Street construction needed at night and around the clock
- Awesome parks!
- Drivers need to be more friendly to bicyclists
- More water parks like this! City pool
- Keep the trails system
- Take me out of flood zone
- Less fragmented health care more choices!
- Enlarge downtown east to west boulevards!
- With big houses
- Love downtown/presidents
- Need-road improvements, better jobs/wages
- Movies under the stars, friends, bunnies!
- Expand downtown events! And community events!
- Other gathering places in downtown—expand revitalization towards post office
- Common ground, outdoor gathering place for Native American community
- Six Flags Rushmore
- Art centric community where racial reconciliation has been achieved and there are well-paying jobs for anyone that wants one
- More downtown parking!
- More help for 40-somethings (rent-housing)
- More bike routes/walkability/connected routes!
- Recycling for all!
- Expand on the arts!
- Continue to grow the arts (e.g. Main Street Square events)
- Keep development around “M” hill to a minimum!
- Local nature access
- Events/Schools/Parks

- Job opportunities
- Community gathering places
- I like the fountains!
- I love Main St. Square!
- Less alcoholism
- Justin Bieber to perform at Main Street
- Everything is almost perfect here!
- More local businesses
- Water parks
- Main Street Square! Would like to see Imax theatre
- Love “M” Hill trail development-keep it up!
- More flowers
- Like it the way it is! Progressive thinking, growth, and more!
- Less expensive food
- Change McDonalds
- More family amenities (children’s museum!) And love downtown square
- Family oriented!
- More, nicer parks
- Lawns to run through
- Neglected Robinsdale Park
- Girls’ softball field
- Balance of parks across the community
- Outdoor pool/rec center like Spearfish
- Need more industries and jobs
- Cleaner environment
- More downtown events
- More wood and silver (cement)
- More nature
- Love downtown architecture! Library/Black Hills
- Amusement Park/ Macys/ Bigger Mall/ M&M World/ Teenager Friendly
- If we had more to do, we would be busier and more people would live here! = stronger economy
- Need more activities for teens downtown!
- Being more teen friendly with job and educational opportunities
- More lighting
- Love Main Street Square
- Year round activities for local families
- A drive-in movie theatre
- More places for teenager to hang out
- Long boarding/skate boarding allowed downtown
- Love the square!
- Fun stuff for kids!

- Water park, water features in parks also
- Don’t change Movie Under stars and Thursday nights
- More fun stuff- zoo, amusement park
- More public transportation
- Late night route around downtown, baken park, rushmore mall
- Bigger/taller parking ramp
- Roller skating at square
- Teenage entertainment
- More stuff for teenagers, skyzone, M&M world
- Big ice cream shop in square and zoo
- Ways to deal with alcoholism and downtown homeless
- Pro-chicken
- Like the parks and bike path
- More affordable pools
- I want more events
- Better place for hills alive
- Better location for events
- Do not close streets for events
- Longer hours for bus routes
- More parking at civic center
- Like bike path but add lights
- Drinks allowed at movies under stars
- More residential units with sprinklers in new construction
- To stop discrimination
- Love what has been done with downtown
- I like the neat city parks
- Keep small town feel
- Keep as a good place to raise kids
- Love community events
- I appreciate the Rapid City leadership that helps make Rapid a family fun place to live!
- Great old downtown buildings
- More cultural events

Teen Input Event

Meeting Notes – July 16, 2013

3:30 – 5:00 pm

Neighborhood

- Most important aspect
    - Location – close to school and work.
    - Safety and comfort with neighbors
    - Build relationships with neighbors, community feeling
    - School locations
    - Easy access to places in town and get out of town
    - Outdoor access
    - No silos of businesses and organizations, collaborative approach
- Improvements
    - Parks for kids in walking distance
    - Safe bike routes, safe connections to bike paths

Transportation

- Most people have to drive
- More safe in car than in bus or walking or biking
- Hard for some to get to school on bus, was an idea to use school id as a free bus pass
- Most teens car pool but mostly everyone has a car
- Some will bike to work if have to or its convenient
- Need more bus stops or seemingly more convenient access
- If bus is provided will teens and people use it? Stigma of bus riders. Status statement to have car
- Social network use of cars for teens if you do not have one
- No safe routes for bikes and perhaps pedestrians to high school unless you live really close
- Ways to make it more attractive or convenient/available to take alternate modes for teens, especially for those who do not have options. Can teens help change this?
- Lack of transportation options for some reduce opportunities for involvement
- Make it “cooler”
- Wireless Internet on bus, and bumping beats

Economy

- Hard to get a job. Options are fast food, day care, retail, tourist related jobs,
- Some work year round, some summers
- Summer jobs are almost all retail
- Some travel to Keystone and other areas around to work summer jobs
- Most teens have a job
- All about connections to get a job

- Would prefer to apply in person instead of internet
- Not many prospects for jobs after college
- Terrifying thing to find a place to live that has jobs
- Easier to find jobs – We need teens ads, need more job advertising
- Didn't even know current job was hiring
- Teaching jobs available, business jobs not here
- Graphic design job not here
- How do I find a job, how do I know what types of jobs are here?
- 8th grade had a job fair but wasn't helpful
- A college fair for high school juniors was a good event, can they do the same for businesses and senior students
- Only option is to keep job or go to college, perception
- Colleges does outreach events at school but participation is low, need to give an incentive or mandatory
- Beyond the Books – opportunity to do career exploration or service for credit, at all three high schools. Students find out too late. Provides career services and education.
- Best way to get students early on. Orientation for high school classes and opportunities. Hard to get kids to be focused on the opportunities. When is the correct year?

Downtown

- Didn't know about downtown, became aware because of new developments
- Its ok, shops are fun, walking downtown are fun, nothing is here (attract)?
- Like downtown, main street square made it a great spot. Would live downtown if I could.
- Always hear our downtown is awesome
- Would love to live somewhere with a downtown
- It's a bit too small compared to others
- Wouldn't walk around by myself, because of image issue not safety
- Different shops might make it better. Would love an Old Navy downtown. Girls are more interested to shop downtown.
- Need a store that appeals to both boys and girls
- No guys downtown, why? They do go to the concerts, but it has to be a band that appeals to both
- Boutique clothing not for all and expensive
- Mall used to be cool. Mall is hangout for kids who don't know where to go, 14 year olds
- We go to Rushmore Crossings, because the shops they want are there, don't want to go to the mall. No point in having the mall, but only for JC Penney. They should be in one place. Mall is the cheap option. It sucks. Revitalize the mall, its inconvenient.
- Arcades are for little kids. There is nothing for guys anywhere.
- Boys are hiking, biking.
- Hot spot for teens is midnight bowling. There should be a downtown bowling alley downtown, and outside. Needs to be in a better area.

Parks

- More lights in the parks and bike paths
- Not safe at night
- Easy trails and hard trails, make it more fun for all
- Mark trails to warn of changes
- Boys disc golf
- Disc Golfing is hot!
- The downtown disc golf course on Omaha is boring and packed
- People do illegal things on courses, need to be less hidden. The creek is hard to avoid.
- Trails are confusing need markers and maps
- Nighttime disc golfing not possible. Need lights for nighttime

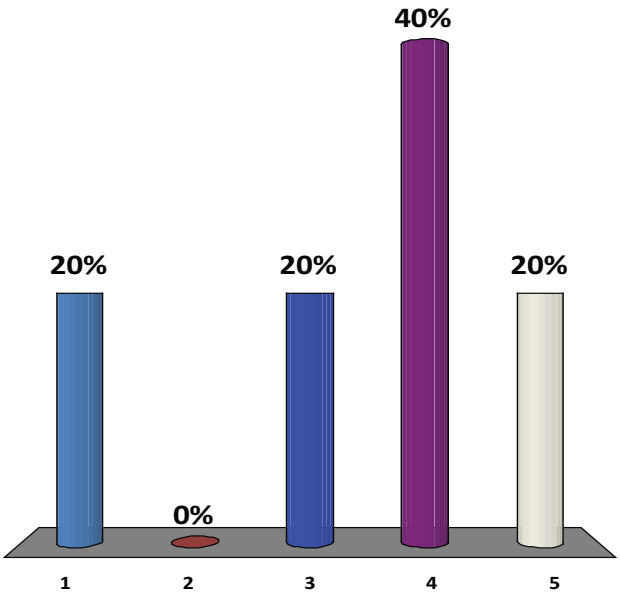
Other issues and Ideas

- Town needs more lighting everywhere
- Downtown is for girls
- Teens will go tourist places but would rather not
- Summer nights has a beer garden not for teens, then 14 year olds, and bands are not great. Not much to do at summer nights for teens. Nothing to interact with. Cool for younger teens.
- There are two bands playing now. One side for teens oriented with activities and one side for beer garden.
- There should be music playing downtown all the time.
- Art Alley is scary during summer nights, would be cooler for teens because of creepy. People are dirty. No lighting in Art Alley. Rumors of shootings.
- A lot of 14 year olds smoke cigarettes
- Pizza lab dance in Deadwood. It's a wealthy kid thing. Not welcoming for all. Need that in Rapid City. Need a common area, centrally located.
- More opportunities for teen boys
- Need more free teen activities in a central location

Keypad Polling Results (Attached)

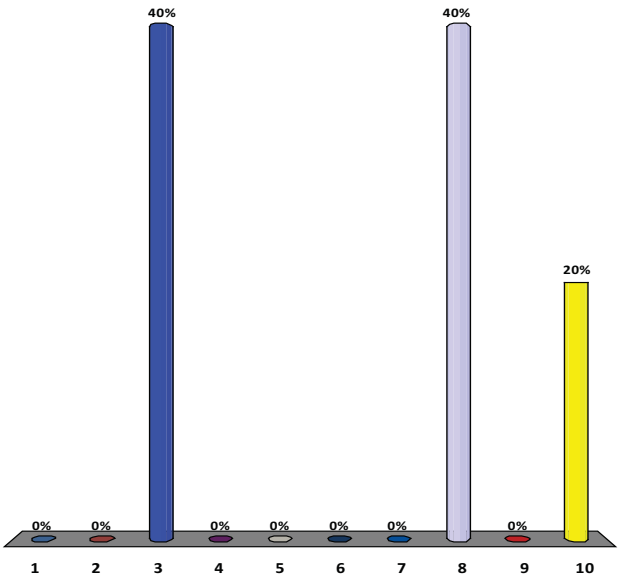
How long have you (or your family) lived in Rapid City?

1. Less than 1 year
2. 1-5 years
3. 5-10 years
4. 10-20 years
5. More than 20 years



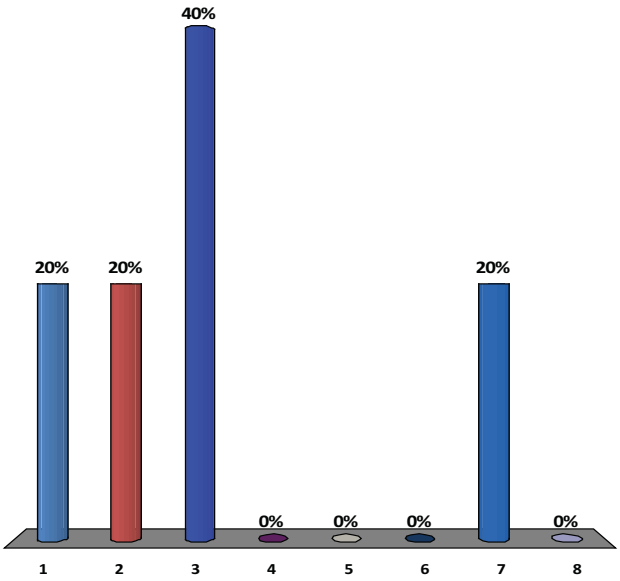
Why do you and/or your family live in Rapid City? (Select as many as apply)

1. Parent grew up here
2. Good place to raise a family
3. Availability of jobs
4. Overall cost of living
5. Safe community
6. Housing choices
7. Schools
8. Parks, trails, and recreational opportunities
9. Continuing education opportunities
10. Other



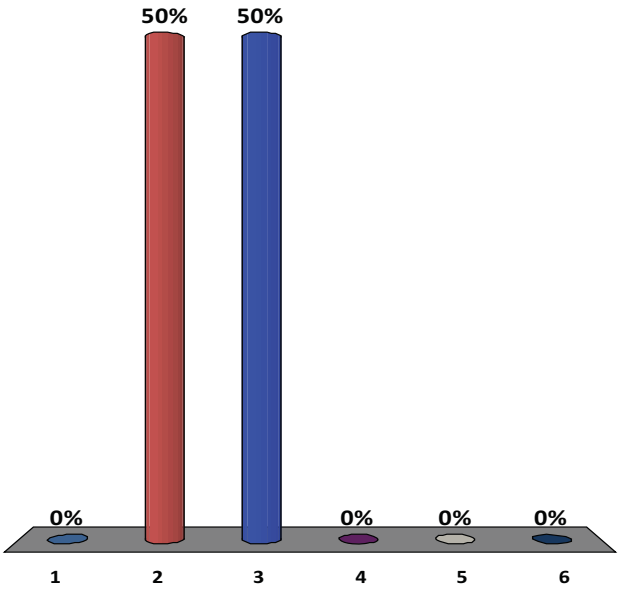
What are the things you enjoy most about living in Rapid City? (Select as many as apply)

1. Access to outdoor activities
2. Scenic quality of the community
3. Parks, trails, and recreational opportunities
4. Community events and activities
5. Youth oriented events and activities
6. Your neighborhood
7. Proximity of friends and family
8. Other



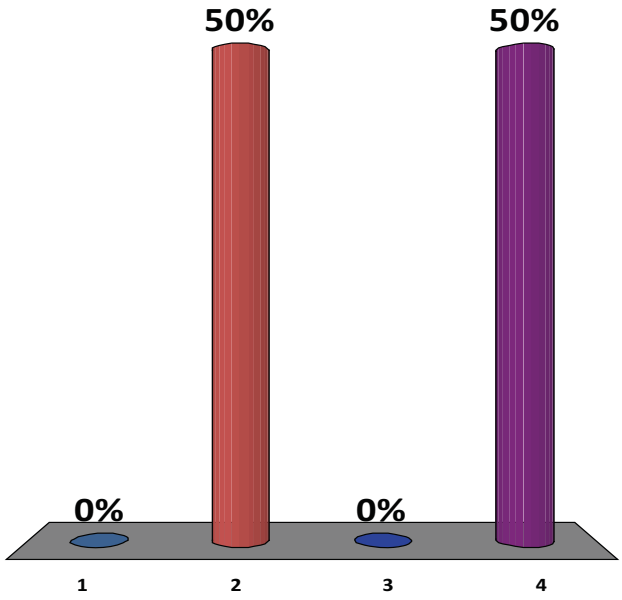
Do you plan to stay in Rapid City after high school?

1. Yes, I plan to begin work locally following graduation
2. Yes, I plan to attend college locally
3. No, I plan to attend college out of state
4. Not applicable, have already completed high school
5. Not sure yet
6. Other



If you plan to attend college out of state, do you plan to return to Rapid City eventually?

1. Yes
2. No
3. Maybe
4. Not sure



Community Input Event

Meeting Notes – July 15 and 16, 2013

Downtown

What aspects of downtown Rapid City are most important to you?

- Safety during all hours
- Parking
- Retail shopping, national chains like Dillards, Macy's and Nordstrom
- Science Center for children e.g. Spectrum (Missoula) or Brookings, SP

What improvements would enhance the downtown area?

- Visual appeal from SDSM&T moving downtown; connecting
- Transit systems to ride from airport to downtown
- Parking (more free spots, for quick errands)
- Out to lunch concept (Bus that delivers 11-2pm)
- Visual appeal from downtown – West main toward Baken park
- Downtown apartments – housing

Economy

- Tax increment is the only tool for developers. Disappointed about the negative attitude recently about using TIF.
- Use TIF or other tools to build affordable housing. Subsidize cost of development in targeted area.
- Doing less development because City is less supportive of developers. Agriculture role in Rapid City economy. Highlight importance.
- County used to allow for property tax to be phased in (Abatement)
- Transferring what's going on in Rapid City into schools (e/g/ service learning)
- Leadership Rapid City
- Neighborhood-oriented committees may encourage participation
- More appreciation for agriculture
- Historic resources need to be acknowledged and carried forward (e.g. ranching history)
- Opportunities for interpretation of resources, interactive activities/exhibits, and engaging youth

Are there any economic hurdles to living or working in Rapid City?

- Limited senior management careers
- Limited shopping variety downtown (Macy's, Dillards, Nordstrom)
- Need Southwest flights—e.g. expanded air service
- Bus shuttle between Campus and Downtown with other areas to allow for movement during lunch. Quick trips.

- Limited planning for future business—need to target opportunities provided by proximity of Rapid City to Bakkan, e.g., attract and accommodate businesses that provide oil field support services
- Mixed neighborhood concept (housing types, service for seniors, youth, etc.)

Neighborhoods

What aspects of your Rapid City area neighborhood are most important to you?

- Scenic settings + View (✓✓)
- Bike/walking path along main street (✓✓)
- Historical preservation of homes

What change(s) would improve your neighborhood?

- No school presently –need one
- Only one park (not completed)
- Complete park –more recreational opportunities
- Neighborhood square to reduce transportation issues downtown (e.g., more gathering places within individual neighborhoods to encourage walk and bike access rather than everyone driving downtown for events)
- More attention to age demographics and services (All neighborhoods)
- Moratorium on expanding quarries
- More community gardens

Can you think of any improvements that are needed in other area neighborhoods?

- Install storm sewers in North Rapid neighborhoods (especially around the North Maple and Adams Street areas.)
- Trees/Agriculture look

Parks and Natural Environment

What aspects of parks and the natural environment are most important to you?

- Preserve Natural Beauty (✓)
- Maintain clean air (✓)
- The Prairie is my garden with native plants
- Farmers Market
- #1 Farmers Market

Are you aware of any City efforts to conserve natural resources (e.g., water, air quality, etc.)?

- No
- No – lots of dust/noise from quarries affects air quality
- Quarries destroy natural forests

What improvements would enhance the City's parks and natural environment?

- Equal distribution through city of resource protection
- Education programs in schools
- West side has more parks
- North side needs more parks/recreation/resources
- Valley needs more parks recreational resources
- Expanded farmers markets – maybe add one at mall
- Community gardens
- More support for farmers markets

Transportation

How do you move around town on a typical day?

- Drive into downtown Rapid City from Radar Hill Road, or walk as doable.
- Drive – not safe to bike in all areas
- Ditto re: biking not safe in all areas. Bike trail –N. Haines is my dream.

What improvements would make it easier for you and your family to get around Rapid City?

- Sidewalks along Deadwood Ave. and Plaza Drive
- Bicycle parking for daily in-town commuting
- Consistent transportation route from Main Campus to Downtown Campus School of Mines (Bus fare, monthly pass)
- Tie Deadwood Ave. to Sheridan Lake Rd.
- Build where roads are feasible
- 1 cent for every transportation dollar spent on bike/ped. routes??

Other Topics and Feedback

Are there any other issues or topics that you think Plan Rapid City should address?

- Expand downtown square idea to neighborhood squares
- Fragmented health care system – competition not cooperation
- Health services needed for growing community –perhaps another hospital or geriatric services
- Improve I-90 to Civic Center with Blvd + beautification (Like Rushmore Rd. proposal)
- Review drainage tax policy –larger parcels (undeveloped) actually help resolve issues
- Address homeless issues
- Kids' health and poverty a growing problem – Kids Count Data available online, by County
- Need to retain an authentic feeling and local businesses throughout the community to attract visitors (many currently don't visit Rapid City because of abundance of chain restaurants and stores)

Plan Rapid City

Comprehensive Plan Update

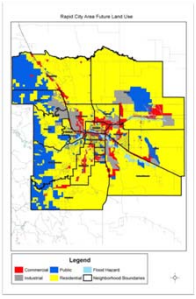
July 2013 Community Meetings
July 15 and 16, 2013

Agenda

- Welcome & Introductions
- Role of the Comprehensive Plan
- Community Profile: Issues and Opportunities
- Discussion
- Next Steps

Role of the Comprehensive Plan

What is the Purpose of the Comprehensive Plan?



- **Long-range plan** (10-20+ years)
- **Guides where and how Rapid City will grow**
- **Establishes City policies**—advisory, not regulatory
- **Establishes priorities to guides the allocation of resources**

What will the Plan Address?

- Land Use and Growth
- Transportation and Circulation
- Housing and Neighborhoods
- Economic Development
- History and Community Character
- Landscape and Environment
- Parks and Recreation
- Public Utilities and Services
- Downtown
- Arts, Culture and Tourism
- Health and Safety






What will be in the Comprehensive Plan?

Vision
Goals
Policies
Actions!

- **Vision:** Describes the kind of community we want to be
- **Goals:** Establish specific targets for the future
- **Policies:** Provide guidance for decision-making
- **Actions:** Identify steps we'll take to get there
  - Code revisions
  - Programs
  - Capital improvements
  - Intergovernmental agreements
  - Other

The Planning Process

Complete	Phase 1: Project Initiation
Underway	Phase 2: Inventory & Analysis
Late Summer 2013	Phase 3: Vision and Guiding Principles
Fall 2013	Phase 4: Plan Framework
Late Fall 2013	Phase 5: Draft Plan and Action Strategies
Winter 2014	Phase 6: Public Review and Plan Adoption

Opportunities for Input

- Community Input Events
- Project Website
- Online Surveys and Polls
- Meetings & Work Sessions



Draft Community Profile

Plan Rapid City
Our Community. Our Future.

Community Profile

Topics Addressed

- People
- Housing
- Education
- Economy
- Land and Development
- Transportation
- Utility Infrastructure
- Parks, Recreation and Natural Environment
- Health and Safety
- Arts and Cultural Resources



The People of Rapid City

Quick Facts

- Current Population is 67,956
- Second largest city in South Dakota
- 35.6 is the median age of residents
- Increased percentage of population of American Indians from 10.1% (2000) to 12.4%(2010)
- Nearly 1/3 of all households are residents living alone
- Roughly ¼ of all households have at least one senior resident

Issues & Opportunities

- **Retaining Youth**
- **Aging Population**
- **Diversifying Population**
- **Changing Household Composition**





Housing & Neighborhoods

Quick Facts

- Vacancy rate of 7.6%.2 in 2010
- Majority of housing units (59%) are single family detached units
- Average homeowner with a mortgage pays $1,230 monthly for housing
- Average sales price of homes was $180,000 in 2011
- 80% of renters pay under $1,000

Issues & Opportunities

- **Changing Development Patterns**
- **Diversifying the Housing Stock**
- **Housing Affordability**
- **Unique Neighborhoods**





Education

Quick Facts

- Rapid City Schools 0 2nd largest school district in South Dakota
- Total enrollment of 13,506 in 2011
- Dropout rate decreased from 7% in 2008 to 4% in 2011
- Higher percentage of residents with some college, a bachelor, and graduate or professional degree than South Dakota as a whole
- Nearly 8% of the City's population enrolled in higher education intuitions

Issues & Opportunities

- **Coordination with Education Providers**
- **School Enrollment Trends**
- **Education Fiscal Limitations**
- **Retaining Talent**





Economy

Quick Facts

- Unemployment rate in Pennington County was 4.1% in April 2013
- Pennington County's largest industries: health care, retail trade, and accommodations and food service
- Employment in the Rapid City MSA grew at a faster annual rate (1.5%) annually, than the State 2001-2011
- Average annual wage of workers in Pennington County was $34,648 (2011)

Issues & Opportunities

- **Diversifying the Economic Base**
- **Leveraging Local Assets**
- **Role as a Regional Economic Hub**
- **Downtown as an Economic Driver**
- **New Fiscal Approaches and Tools**

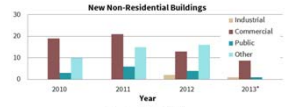


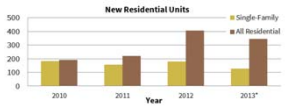


Land and Development

Quick Facts

- Predominant uses of developed land are single-family detached residential and public uses
- 2013 residential construction has surpassed 2010 and 2011 totals; on track to pass 2012 totals





Issues & Opportunities

- **Growth and Coordination at the Community's Edges**
- **Developable Land Available in Town and at the Perimeter**
- **Focusing Reinvestment and Redevelopment**
- **Continuing Downtown Revitalization**

Transportation

Quick Facts

- 370 total miles of public streets
- 29 miles of bike paths
- 23 miles of mountain bike trails
- Another 90 miles of bike routes, lanes, trails, and paths are planned
- Six bus routes known and fixed-route trolley bus
- Intermodal facilities include airport, railroad and highway

Issues & Opportunities

- **Future Roadway Needs**
- **Expanding Multi-Modal Options**
- **Transportation Safety**
- **Prioritization of Transportation improvements**
- **Intermodal Transportation Interfaces**





Utility Infrastructure

Quick Facts

- 3.6 billion gallons of water treated and distributed annually
- 423 miles of water mains, 4,107 fire hydrants, and 16 water storage facilities
- 95% of pollutants removed from wastewater
- 133 miles of storm sewers
- 1,928 City-owned street lights

Issues & Opportunities

- **Funding Infrastructure in New Growth Areas**
- **Airport Water Main Extension Project**
- **Water and Resource Conservation**
- **Overhead Utility Lines**
- **Prioritizing Infrastructure Improvements**





Parks, Recreation and Natural Environment

Quick Facts

- 30 parks
- 1,650 acres of parkland
- 29 miles of trails

Issues & Opportunities

- **Retaining Amenities that Support a High Quality of Life**
- **Protecting and Enhancing Character-Defining Natural Features**





Health and Safety

Quick Facts

- 11,277 total police arrests in 2012
- 7 fire stations
- Fire Department educated 10,000 children and 6,000 adults in 2011
- Compared to national averages, Pennington County has higher rates of adult smoking, adult obesity, physical inactivity, and other key health indicators.

Issues & Opportunities

- **Public Safety Concerns**
- **Wildfire Danger**
- **Resident Health and Wellness**





Arts and Cultural Resources

Quick Facts

- Growing list of events at Civic Center and Main Street Square
- 2 historic districts: Downtown and West Boulevard
- The Rapid City Arts Council is one of the oldest and most respected arts councils in the State

Issues & Opportunities

- **Funding Arts and Cultural Activities**
- **Preserving Historic Resources**





Discussion

- Are there issues or opportunities we've missed?
- Other suggestions on public outreach?
- What is your vision for the future of Rapid City?

The Next Steps

- Consolidate Feedback and Update Issues
- Release Draft Community Profile
- Draft Vision and Guiding Principles
- Community Input Series #2

Plan Rapid City
Our Community. Our Future.

Plan Rapid City

Comprehensive Plan Update

July 2013 Community Meetings
July 15 and 16, 2013

Series 2: Defining Our Vision

September 2013

Introduction

This document presents a summary of responses from the second series of Plan Rapid City community engagement activities in September 2013. The series included the following community engagement events:

- Community Workshops (September 24 & 25)
- Teen Event (September 25)

Each of the events included a background of the Comprehensive Plan, a discussion and keypad polling exercise related to draft Vision and Core Values, followed by a Community Preference Survey using keypad polling.

Community Workshop

Meeting Notes – September 24, 2013

6:00 – 8:00 pm

Lakota Community Homes Oyate Center

Core Value 2: Healthy, Safe, Inclusive Community

- School systems are rife with inequality

Core Value 3: Efficient Transportation and Infrastructure Systems

- Right-turn on red a problem for bicycle commuters
- Need more path linkages to parks
- Bus routes should extend farther north, review Transit Development Plan

Core Value 5: Outstanding Recreational and Cultural Opportunities

- Review the "Black Hills Needs Assessment" document
- Need new skatepark and more teen spots
- Rapid City is rich with cultural and fine arts resources, but it can be difficult for artists to set up shop here
- Local school music programs are a strength
- Hill City an example of nearby excellent arts culture
- Need more places to sell art
- Need to make all forms of art welcome in Rapid City

Core Value 6: Responsive, Accessible, and Effective Governance

- Need better code enforcement, particularly for the affordable housing areas. Lots of bad landlords do not maintain property

Teen Event

Community Preferences Survey Results—September 25, 2013

1:30-3:00 pm

Introduction

At the Plan Rapid City Teen Event, the attendees participated in the Community Preferences Survey using keypad polling. See next page for the polling results compiled from the event.

Plan Rapid City

Comprehensive Plan Update

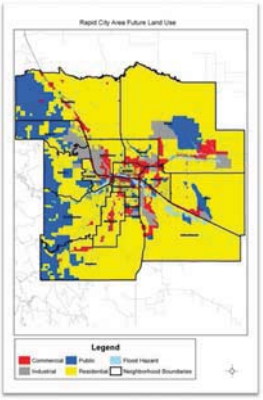
Teen Workshop
September 25, 2013

Agenda

- Welcome & Introductions
- Comprehensive Plan Background
- Community Preferences Survey
- Wrap-Up and Next Steps

Comprehensive Plan Background

Why Update the Comprehensive Plan?



By 2035 Rapid City will be home to nearly 100,000 people. The Comprehensive Plan will:

- **Guide where and how Rapid City will grow over the next 10-20 years**
- **Establish City policies**—advisory, not regulatory
- **Establish priorities to guide the allocation of available resources**

What will the Plan Address?

- Land Use and Growth
- Transportation and Circulation
- Housing and Neighborhoods
- Economic Development
- History and Community Character
- Landscape and Environment
- Parks and Recreation
- Public Utilities and Services
- Downtown
- Arts, Culture and Tourism
- Health and Safety









What will be in the Comprehensive Plan?

Vision
Principles
Goals
Policies
Actions!

- **Vision:** Describes the type of community we want to become (6 Core Values)
- **Principles:** Describe the community's aspirations
- **Goals:** Establish specific targets for the future
- **Policies:** Provide guidance for decision-making
- **Actions:** Identify steps we'll take to get there
  - Code revisions
  - Programs
  - Capital improvements
  - Intergovernmental agreements
  - Other

The Planning Process

Complete	Phase 1: Project Initiation
Complete	Phase 2: Inventory & Analysis
Underway	Phase 3: Vision and Principles
Fall 2013	Phase 4: Plan Framework
Late Fall 2013	Phase 5: Draft Plan and Action Strategies
Winter 2014	Phase 6: Public Review and Plan Adoption

Opportunities for Input

- Community Input Events
- Project Website
- Online Surveys and Polls
- Meetings & Work Sessions







"Everything about downtown Rapid City is important. As downtown businesses prosper, I hope to see more second and third story residential and business uses."

- Comment Submitted via Online Survey

Community Profile

Topics Addressed

- People
- Housing
- Education
- Economy
- Land and Development
- Transportation
- Utility Infrastructure
- Parks, Recreation and Natural Environment
- Health and Safety
- Arts and Cultural Resources

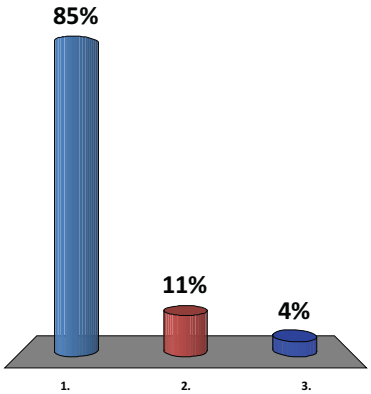


Warm-Up/ Demographics

Plan Rapid City
Our Community. Our Future.

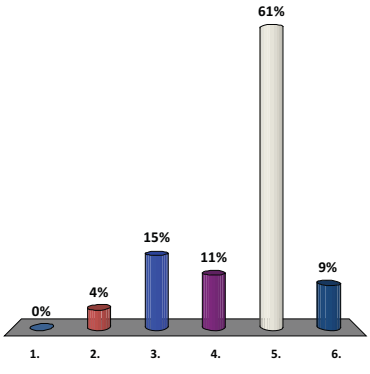
Have you ever lied to your mother?

1. Yes
2. No
3. I can't recall



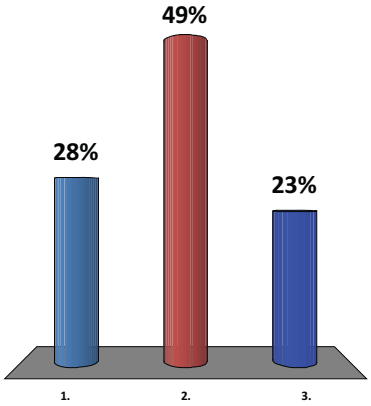
How many years have you lived in Rapid City?

1. Less than 1 year
2. 1-2 years
3. 3-5 years
4. 6-10 years
5. 11- 20 years
6. Over 20 years



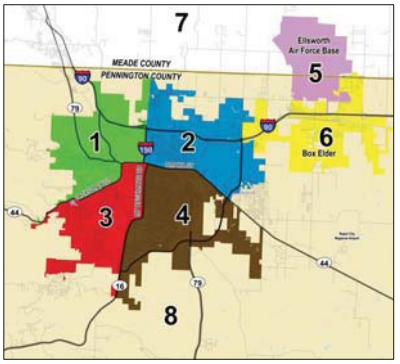
What is your age?

1. Under 15
2. 16-17
3. 18 or older



Where do you live?

1.	Northwest	11%
2.	Northeast	30%
3.	Southwest	37%
4.	Southeast	2%
5.	Ellsworth AFB	2%
6.	Box Elder	0%
7.	Unincorporated Meade County	4%
8.	Unincorporated Pennington County	0%
9.	Other	13%



Community Vision and Core Values

1. A Vibrant, Livable Community
2. A Healthy, Safe, and Skilled Community
3. Efficient Transportation and Infrastructure Systems
4. Economic Stability and Growth
5. Outstanding Recreational and Cultural Opportunities
6. Responsive, Accessible, and Effective Governance

Other Ideas? What have we missed?

Please provide your detailed comments in one of two ways:

1. Complete a comment form
2. Submit your feedback at: www.planrapidcity.com

Community Preferences Survey

Plan Rapid City
Our Community. Our Future.

How is this Survey Organized?

Survey questions relate to three types of places in Rapid City:

- Neighborhoods
- Activity centers and corridors
- Community edges

Your input on these questions will help inform the development of a draft Future Land Use Map and accompanying Goals and Policies as part of the Comprehensive Plan update.

Questions about Neighborhoods

The following questions are designed to help explore community perceptions about Rapid City's existing and future neighborhoods, including:

- Housing types and characteristics
- Development forms
- Priority considerations for the future

Trends & Issues: Neighborhoods and Housing

- Growing, aging, and diversifying population
- Limited choices and housing options
- Housing affordability
- Neighborhood locations, connections and amenities

Quick Facts

- Currently 27,741 households
- 46,100 to 51,300 households by 2035
- Roughly ¼ of all households have at least one senior resident
- Majority of housing units are single-family detached (59%)
- Average homeowner with a mortgage pays $1,230 monthly for housing

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Single-family detached, front-loaded garage)

1.	Fits very well!	39%
2.	Fits just fine	34%
3.	I'm in the middle	14%
4.	Does not fit well	2%
5.	Doesn't fit at all!	2%
6.	Not sure/no opinion	9%



How well does this development form fit with your vision for Rapid City's neighborhoods?

(Single-family detached, protruding front-loaded garage)

1.	Fits very well!	5%
2.	Fits just fine	18%
3.	I'm in the middle	34%
4.	Does not fit well	20%
5.	Doesn't fit at all!	14%
6.	Not sure/no opinion	9%



How well does this development form fit with your vision for Rapid City's neighborhoods?

(Single-family detached, varied garage placement)

1.	Fits very well!	46%
2.	Fits just fine	35%
3.	I'm in the middle	7%
4.	Does not fit well	2%
5.	Doesn't fit at all!	4%
6.	Not sure/no opinion	7%



How well does this development form fit with your vision for Rapid City's neighborhoods?

(Single-family detached, alley-loaded garage)

1.	Fits very well!	58%
2.	Fits just fine	14%
3.	I'm in the middle	7%
4.	Does not fit well	5%
5.	Doesn't fit at all!	14%
6.	Not sure/no opinion	2%



How well does this development form fit with your vision for Rapid City's neighborhoods?

(Patio Homes/Cottages)

1. Fits very well! 21%
2. Fits just fine 29%
3. I'm in the middle 19%
4. Does not fit well 13%
5. Doesn't fit at all! 10%
6. Not sure/no opinion 8%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Duplex, Tri-plex/Four-plex)

1. Fits very well! 15%
2. Fits just fine 21%
3. I'm in the middle 26%
4. Does not fit well 17%
5. Doesn't fit at all! 11%
6. Not sure/no opinion 11%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Duplex, Tri-plex/Four-plex)

1. Fits very well! 37%
2. Fits just fine 24%
3. I'm in the middle 9%
4. Does not fit well 9%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 4%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Townhomes, street orientation)

1. Fits very well! 13%
2. Fits just fine 42%
3. I'm in the middle 4%
4. Does not fit well 11%
5. Doesn't fit at all! 24%
6. Not sure/no opinion 4%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Townhomes, courtyard orientation)

1. Fits very well! 35%
2. Fits just fine 22%
3. I'm in the middle 15%
4. Does not fit well 7%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 4%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Detached accessory dwelling unit, "carriage house" or "granny flat")

1. Fits very well! 33%
2. Fits just fine 27%
3. I'm in the middle 9%
4. Does not fit well 9%
5. Doesn't fit at all! 16%
6. Not sure/no opinion 7%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Attached accessory dwelling unit or "lock-off")

1. Fits very well! 13%
2. Fits just fine 25%
3. I'm in the middle 25%
4. Does not fit well 8%
5. Doesn't fit at all! 25%
6. Not sure/no opinion 5%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Integrated mix of housing types)

1. Fits very well! 22%
2. Fits just fine 20%
3. I'm in the middle 20%
4. Does not fit well 7%
5. Doesn't fit at all! 29%
6. Not sure/no opinion 2%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Multi-family residential, suburban character)

1. Fits very well! 31%
2. Fits just fine 24%
3. I'm in the middle 24%
4. Does not fit well 9%
5. Doesn't fit at all! 9%
6. Not sure/no opinion 2%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Multi-family residential, traditional neighborhood character)

1. Fits very well! 24%
2. Fits just fine 24%
3. I'm in the middle 21%
4. Does not fit well 17%
5. Doesn't fit at all! 10%
6. Not sure/no opinion 5%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Senior/Assisted Living Community)

1. Fits very well! 48%
2. Fits just fine 27%
3. I'm in the middle 5%
4. Does not fit well 2%
5. Doesn't fit at all! 16%
6. Not sure/no opinion 2%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Senior Housing/Care Facility)

1. Fits very well! 40%
2. Fits just fine 28%
3. I'm in the middle 19%
4. Does not fit well 0%
5. Doesn't fit at all! 9%
6. Not sure/no opinion 5%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Infill development, similar scale and character)

1. Fits very well! 51%
2. Fits just fine 18%
3. I'm in the middle 18%
4. Does not fit well 2%
5. Doesn't fit at all! 4%
6. Not sure/no opinion 7%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Infill development, flexible design)

1. Fits very well! 28%
2. Fits just fine 24%
3. I'm in the middle 11%
4. Does not fit well 11%
5. Doesn't fit at all! 20%
6. Not sure/no opinion 7%



Plan Rapid City Comprehensive Plan Update

How important is this design element to your vision for Rapid City's neighborhoods?

(Access to parks, open space, and trails)

1. Very important! 76%
2. Important 13%
3. I'm in the middle 7%
4. Not that important 2%
5. Not important all! 2%
6. Not sure/no opinion 0%



Plan Rapid City Comprehensive Plan Update

How well does this design element fit with your vision for Rapid City's neighborhoods?

(Detached sidewalks)

1. Fits very well! 69%
2. Fits just fine 22%
3. I'm in the middle 0%
4. Does not fit well 0%
5. Doesn't fit at all! 9%
6. Not sure/no opinion 0%



Plan Rapid City Comprehensive Plan Update

How well does this design element fit with your vision for Rapid City's neighborhoods?

(Attached sidewalks)

1. Fits very well! 16%
2. Fits just fine 9%
3. I'm in the middle 7%
4. Does not fit well 27%
5. Doesn't fit at all! 36%
6. Not sure/no opinion 5%



Plan Rapid City Comprehensive Plan Update

How important is this design element your vision for Rapid City's neighborhoods?

(Sustainable development features)

1. Very important! 44%
2. Important 24%
3. I'm in the middle 9%
4. Not that important 9%
5. Not important all! 4%
6. Not sure/no opinion 9%



Plan Rapid City Comprehensive Plan Update

How important is this design element your vision for Rapid City's neighborhoods?

(Large Community Parks)

1. Very important! 88%
2. Important 10%
3. I'm in the middle 2%
4. Not that important 0%
5. Not important all! 0%
6. Not sure/no opinion 0%



Plan Rapid City Comprehensive Plan Update

How important is this design element your vision for Rapid City's neighborhoods?

(Neighborhood Parks)

1. Very important! 48%
2. Important 26%
3. I'm in the middle 9%
4. Not that important 7%
5. Not important all! 2%
6. Not sure/no opinion 9%



Plan Rapid City Comprehensive Plan Update

How important is this design element your vision for Rapid City's neighborhoods?

(Small Pocket Parks/"Tot Lots")

1. Very important! 38%
2. Important 26%
3. I'm in the middle 6%
4. Not that important 11%
5. Not important all! 11%
6. Not sure/no opinion 9%



Plan Rapid City Comprehensive Plan Update

How important is this design element your vision for Rapid City's neighborhoods?

(Neighborhood Open/Greenspace)

1. Very important! 33%
2. Important 27%
3. I'm in the middle 20%
4. Not that important 7%
5. Not important all! 4%
6. Not sure/no opinion 9%

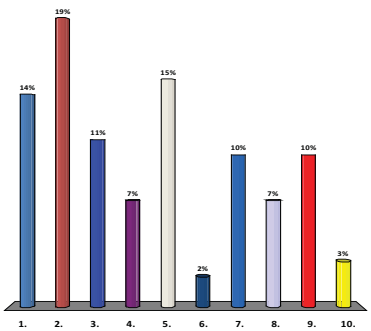


Plan Rapid City Comprehensive Plan Update

Which of the following would you identify as your highest priority for Rapid City's future neighborhoods?

(Select your top 3)

1. Mix of housing options (price, type, location)
2. Affordability
3. Quality and durability of construction
4. Architectural character and design
5. Access to parks, trails, and open space
6. Transit accessibility
7. Connections to other parts of the community (Biking, walking, driving)
8. Location/proximity to services
9. Lot size
10. Other/none of the above.

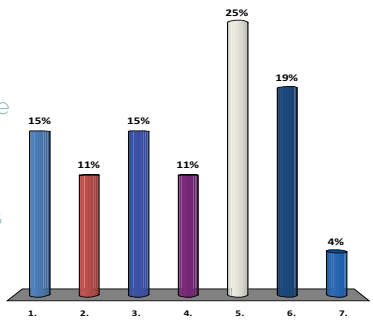


Plan Rapid City Comprehensive Plan Update

Which of the following would you identify as your highest priority for Rapid City's existing neighborhoods?

(Select your top 3)

1. Reinvestment in and retention of existing housing stock
2. Code enforcement
3. Upgrades to existing infrastructure (streets, sidewalks, utilities)
4. Standards to address potential encroachment from adjacent commercial or employment areas
5. Affordability
6. All of the above
7. Other/none of the above.



Plan Rapid City Comprehensive Plan Update

Questions about Activity Centers and Corridors

The following questions are designed to help explore community perceptions about Rapid City's activity centers and corridors, including:

- Desired development forms
- Development scale
- Development features

What are Activity Centers?

- Key destinations for commerce and gathering
- Feature a of mix of uses (retail, services, employment, etc.)





Examples:

- Downtown
- Mall
- Rushmore Crossing
- Baken Park
- Campbell and St. Patrick
- New Walmart

What are Corridors?

- Primary routes that link activity centers and other destinations
- Can feature any variety of uses



Examples:

- Mt. Rushmore Rd.
- Jackson Blvd.
- Campbell St.
- Omaha St.

Trends & Issues: Activity Centers and Corridors

- Competition between new and existing centers
- Aging centers/corridors in need of reinvestment
- Limited mix of uses
- Multi-modal needs of traditional corridors
- Total non-residential capacity may exceed demand

Quick Facts

- Capacity for more than 31 million square feet of non-residential space
- Typical new regional shopping center is at least 1 million square feet

How well does this development form fit with your vision for Downtown?

2-3 story mixed-use, pedestrian orientation)

1. Fits very well! 51%
2. Fits just fine 35%
3. I'm in the middle 7%
4. Does not fit well 0%
5. Doesn't fit at all! 5%
6. Not sure/no opinion 2%



How well does this development form fit with your vision for Rapid City's activity centers and corridors?

2-3 story mixed-use, pedestrian orientation)

1. Fits very well! 38%
2. Fits just fine 23%
3. I'm in the middle 13%
4. Does not fit well 3%
5. Doesn't fit at all! 18%
6. Not sure/no opinion 8%



How well does this development form fit with your vision for Downtown?

2-3 story mixed-use, pedestrian orientation)

1. Fits very well! 28%
2. Fits just fine 23%
3. I'm in the middle 21%
4. Does not fit well 7%
5. Doesn't fit at all! 12%
6. Not sure/no opinion 9%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors?

2-3 story mixed-use, pedestrian orientation)

1. Fits very well! 27%
2. Fits just fine 27%
3. I'm in the middle 4%
4. Does not fit well 9%
5. Doesn't fit at all! 27%
6. Not sure/no opinion 7%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Downtown?

(Infill and redevelopment, pedestrian orientation, 4+ stories)

1. Fits very well! 27%
2. Fits just fine 40%
3. I'm in the middle 9%
4. Does not fit well 11%
5. Doesn't fit at all! 9%
6. Not sure/ no opinion 4%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Infill and redevelopment, pedestrian orientation, 4+ stories)

1. Fits very well! 27%
2. Fits just fine 16%
3. I'm in the middle 16%
4. Does not fit well 13%
5. Doesn't fit at all! 20%
6. Not sure/ no opinion 9%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Downtown?

(Multi-family residential, "urban" character)

1. Fits very well! 35%
2. Fits just fine 23%
3. I'm in the middle 14%
4. Does not fit well 7%
5. Doesn't fit at all! 19%
6. Not sure/no opinion 2%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Multi-family residential, "urban" character)

1. Fits very well! 28%
2. Fits just fine 15%
3. I'm in the middle 18%
4. Does not fit well 18%
5. Doesn't fit at all! 20%
6. Not sure/no opinion 3%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors? *(Big-box retail center)*

1. Fits very well! 56%
2. Fits just fine 22%
3. I'm in the middle 17%
4. Does not fit well 0%
5. Doesn't fit at all! 2%
6. Not sure/no opinion 2%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors? *(In-line retail center)*

1. Fits very well! 50%
2. Fits just fine 30%
3. I'm in the middle 9%
4. Does not fit well 2%
5. Doesn't fit at all! 7%
6. Not sure/no opinion 2%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors? *(Entertainment /Specialty Retail)*

1. Fits very well! 61%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 2%
5. Doesn't fit at all! 2%
6. Not sure/no opinion 0%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors? *(Adaptive reuse of historic structures)*

1. Fits very well! 58%
2. Fits just fine 22%
3. I'm in the middle 13%
4. Does not fit well 2%
5. Doesn't fit at all! 2%
6. Not sure/no opinion 2%



How well does this development form fit with your vision for Rapid City's activity centers and corridors? *(Conversion of a Residential Structure)*

1. Fits very well! 20%
2. Fits just fine 30%
3. I'm in the middle 18%
4. Does not fit well 8%
5. Doesn't fit at all! 20%
6. Not sure/no opinion 5%



How well does this development form fit with your vision for Rapid City's activity centers and corridors? *(Horizontal Mix of Uses)*

1. Fits very well! 51%
2. Fits just fine 16%
3. I'm in the middle 19%
4. Does not fit well 7%
5. Doesn't fit at all! 5%
6. Not sure/no opinion 2%



How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Vertical Mix of Uses)

1. Fits very well! 29%
2. Fits just fine 18%
3. I'm in the middle 21%
4. Does not fit well 11%
5. Doesn't fit at all! 21%
6. Not sure/no opinion 0%



How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Office Buildings, 1-2 Stories)

1. Fits very well! 27%
2. Fits just fine 36%
3. I'm in the middle 18%
4. Does not fit well 7%
5. Doesn't fit at all! 11%
6. Not sure/no opinion 2%



How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Office Buildings, 3+ Stories)

1. Fits very well! 28%
2. Fits just fine 28%
3. I'm in the middle 16%
4. Does not fit well 12%
5. Doesn't fit at all! 14%
6. Not sure/no opinion 2%



How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Light Industrial/Flex Space)

1. Fits very well! 21%
2. Fits just fine 21%
3. I'm in the middle 21%
4. Does not fit well 9%
5. Doesn't fit at all! 23%
6. Not sure/no opinion 5%



How important is this design element to your vision for Rapid City's activity centers and corridors?

(Pedestrian-Oriented Streetscape, Outdoor Seating)

1. Very important! 51%
2. Important 28%
3. I'm in the middle 8%
4. Not that important 3%
5. Not important all! 3%
6. Not sure/no opinion 8%



How important is this design element to your vision for Rapid City's activity centers and corridors?

(Street Trees, Detached Sidewalk, Bike Lanes)

1. Very important! 37%
2. Important 37%
3. I'm in the middle 7%
4. Not that important 7%
5. Not important all! 12%
6. Not sure/no opinion 0%



How important is this design element to your vision for Rapid City's activity centers and corridors?

(Attached Sidewalk, Landscaping, Parking Lot Screening)

1. Very important! 27%
2. Important 27%
3. I'm in the middle 24%
4. Not that important 8%
5. Not important all! 8%
6. Not sure/no opinion 5%



Plan Rapid City Comprehensive Plan Update

How important is this design element to your vision of Rapid City's activity centers and corridors?

(Public gathering spaces)

1. Very important! 64%
2. Important 24%
3. I'm in the middle 0%
4. Not that important 2%
5. Not important all! 5%
6. Not sure/no opinion 5%



Plan Rapid City Comprehensive Plan Update

How important is this design element your vision of Rapid City's activity centers and corridors? *(Public art)*

1. Very important! 51%
2. Important 17%
3. I'm in the middle 7%
4. Not that important 5%
5. Not important all! 12%
6. Not sure/no opinion 7%

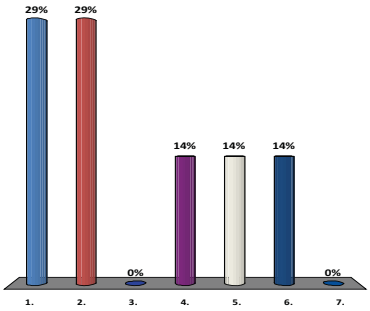


Plan Rapid City Comprehensive Plan Update

Which activity centers and corridors do you feel should be a focus of future revitalization efforts in Rapid City?

(Select all that apply)

1. Downtown core
2. Downtown fringes
3. Rushmore Mall
4. Rushmore Road
5. Other (please note your suggestions on the map provided)
6. All of the above
7. Other/none of the above.



Plan Rapid City Comprehensive Plan Update

Questions about Community Edges

The following questions are designed to help explore community perceptions about growth outside of and adjacent to Rapid City's limits, including:

- Housing types and characteristics
- Development forms
- Priority considerations for the future

Plan Rapid City Comprehensive Plan Update

Trends & Issues: Community Edges

- Outward growth and expansion
- Leapfrog development
- Availability of urban services & utilities
- Coordination among jurisdictions

Quick Facts

- City limits cover 55 square miles
- Planning Area covers approximately 193 square miles
- Planning area includes both Pennington and Meade Counties

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's community edges?

(Large lot single-family)

1. Fits very well! 68%
2. Fits just fine 18%
3. I'm in the middle 3%
4. Does not fit well 3%
5. Doesn't fit at all! 8%
6. Not sure/no opinion 3%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's community edges?

("Cluster Development" or Conservation Subdivision)

1. Fits very well! 24%
2. Fits just fine 27%
3. I'm in the middle 24%
4. Does not fit well 5%
5. Doesn't fit at all! 16%
6. Not sure/no opinion 3%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's community edges?

(Urban residential development–served by city water and sewer)

1. Fits very well! 37%
2. Fits just fine 22%
3. I'm in the middle 15%
4. Does not fit well 7%
5. Doesn't fit at all! 12%
6. Not sure/no opinion 7%



Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's community edges?

(Agricultural Conservation)

1. Fits very well! 56%
2. Fits just fine 14%
3. I'm in the middle 14%
4. Does not fit well 2%
5. Doesn't fit at all! 7%
6. Not sure/no opinion 7%



Plan Rapid City Comprehensive Plan Update

How well does this development feature fit with your vision for Rapid City's community edges?

(Preservation of Drainage Corridors and Natural Vegetation)

1. Fits very well! 63%
2. Fits just fine 17%
3. I'm in the middle 10%
4. Does not fit well 0%
5. Doesn't fit at all! 2%
6. Not sure/no opinion 7%



Plan Rapid City Comprehensive Plan Update

How well does this development feature fit with your vision for Rapid City's community edges?

(Open Space Conservation)

1. Fits very well! 57%
2. Fits just fine 20%
3. I'm in the middle 11%
4. Does not fit well 2%
5. Doesn't fit at all! 7%
6. Not sure/no opinion 2%



Plan Rapid City Comprehensive Plan Update

How well does this development feature fit with your vision for Rapid City's community edges?

(Trail Access, Connections to Greenway Network)

1. Fits very well! 63%
2. Fits just fine 18%
3. I'm in the middle 11%
4. Does not fit well 3%
5. Doesn't fit at all! 0%
6. Not sure/no opinion 5%



Plan Rapid City Comprehensive Plan Update

How well does this development feature fit with your vision for Rapid City's community edges?

(Gateway Enhancements –Lighting, Coordinated Design Theme)

1. Fits very well! 54%
2. Fits just fine 20%
3. I'm in the middle 12%
4. Does not fit well 5%
5. Doesn't fit at all! 5%
6. Not sure/no opinion 5%

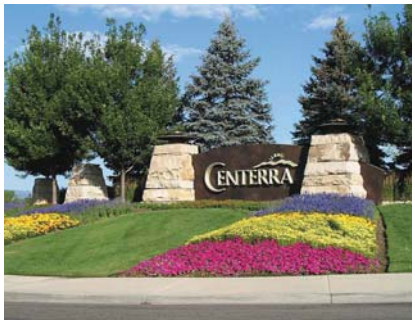


Plan Rapid City Comprehensive Plan Update

How well does this development feature fit with your vision for Rapid City's community edges?

(Gateway Enhancements – Signage, Landscaping)

1. Fits very well! 54%
2. Fits just fine 17%
3. I'm in the middle 15%
4. Does not fit well 2%
5. Doesn't fit at all! 5%
6. Not sure/no opinion 7%



Plan Rapid City Comprehensive Plan Update

The Next Steps

- Consolidate Feedback and Update Vision & Core Values
- Draft Plan & Policy Framework
- Draft Future Land Use Map
- Community Input Series #3 (early November)

Plan Rapid City Comprehensive Plan Update

Community Workshop

Meeting Notes—September 25, 2013

6:00-8:00 pm

South Dakota School of Mines and Technology

General Comments

- Inclusiveness
- Greenway protection
- Housing affordability is a big issue for the community
- Do not too development to be too dense
- Appealing plan to capture younger demographics
    - Dakota Roots Project
- The City needs more "Hip things" to attract people
- Don't like smaller lot sizes
- Development hasn't been coordinated in Rapid City
- More density not that palatable, but may be a selling point for folks relocating here
- St. Patrick Street Housing
- Neighborhoods not developments-- Rapid City needs more planned communities
    - Coordinated growth
    - Don't like when all houses are the same; cookie-cutter homes
    - Mix of homes types in a neighborhood
- View corridors/hillside protection
- New development on hill sides is making the hills not natural
- Neighborhood centers
    - Create distinct neighborhoods
    - Need neighborhood gathering places/spaces
    - Sense of community—living around community with similar values
- Picnic tables & tornado shelters
- Multi-use facilities

Activity Centers

- Bakken Park—underutilized
- Vacant buildings near Lakota Homes
- Southeast side, restaurants very limited
- Move or repurpose grain mill and railroad—Franklin, TN grain mill redevelopment opportunity
- Community gateway from airport needs improvement
- East side of town lacks services

- Limited Right-of-Way limits ability to do street improvements
- Focus on existing areas, they are more important
    - Catalytic projects for existing areas
- Provide incentives for things we want

Community Preferences Survey

A summary of results can be found in the general survey summary document on the following page.

Community Preferences Survey Results Summary

Community Meetings: September 24-25, 2013

Rapid City Sustainability Committee Meeting

Plan Rapid City City Leadership Updates

Plan Rapid City Advisory Committee Meeting

Plan Rapid City @ Downtown Business Improvement District (BID) Board Meeting

Community Workshops at the Lakota Community Homes Oyate Center
and the South Dakota School of Mines and Technology

Plan Rapid City Teen Event

Plan Rapid City Event with Black Hills Homebuilders Association

Online Community Preferences Survey

24 individual respondents on SurveyMonkey

Who Attended?

For the most part, the Joint Work Session and the Homebuilder Association attracted long-term residents of Rapid City, with the majority having lived in Rapid City for over eleven years, and many over twenty years. The Teen Workshop, too, attracted residents of Rapid City from between eleven and twenty years, while the other meetings, including the Community Workshop and Advisory Committee Meeting, attracting a mix of long and shorter term residents. With the exception of the Teen Workshop, the majority of attendees at each meeting were between thirty and sixty-four years of age.

In most of the meetings, the majority of attendees resided in the Northwest, Southwest, or Southeast portions of Rapid City. Notable exceptions to this trend included a large proportion of attendees at the Teen Workshop and the Advisory Committee Meeting coming from the Northeast, and a considerable number of unincorporated Pennington County residents attending both the Advisory Committee Meeting and the Homebuilder Association meeting.

The Advisory Committee did not participate in the rest of this survey.

There were 24 respondents for the Online Community Preferences Survey by October 21. These online responses are included in the following summary. Three-quarters of online respondents were between the ages of 18 and 44 years of age, and most lived in the Southwest or Southeast parts of Rapid City.

Core Vision and Values

Of the groups who answered questions about the draft Core Vision and Values, which include the Joint Work Sessions, the Community Workshop, the Advisory Committee, and the online respondents, the majority responded that the draft Core Vision and Values align "well" with their vision for Rapid City's future. A sub-majority answered "very well," with only a few individuals answering "neutral," "not very well," or "not at all."

Neighborhoods

These questions were designed to help explore community perceptions about Rapid City's existing and future neighborhoods, including:

- Housing types and characteristics;
- Development forms; and
- Priority considerations for the future.

Development Forms

The next questions asked how well attendees though that certain development forms fit with their visions for Rapid City's neighborhoods. Each development form will be reviewed in turn.



Single-Family Detached, Front-Loaded Garage

The majority of attendees believed that this development form fit "very well," "well," or were "in the middle." In all meetings, these three responses were the top three responses; however, in some meetings the "in the middle" response was first, while in others the "very well" or "well" response won out. The homebuilder association was particularly supportive of this development form. The majority of online respondents believed this form "fits just fine."



Single-Family Detached, Protruding Front-Loaded Garage

Attendees and online respondents were significantly less supportive of this development form, with a majority answering that it "did not fit well" with their vision for Rapid City's neighborhoods. The homebuilder association was slightly more supportive of this type, but still to a lesser degree than the non-protruding type.



Single-Family Detached, Varied Garage Placement

Attendees were generally very supportive of this development form, possibly more so even than the first. Teens and the homebuilder association were particularly supportive of this development form, with almost all attendees choosing "very well" or "well." The majority of online respondents felt that this form fit "just fine" or stated they were "in the middle."



Single-Family Detached, Alley-Loaded Garage

Of the single-family detached housing development forms, this one received the most support from meeting attendees, with three groups overwhelmingly choosing "very well" for its fit. This development form, however, received slightly less support from the homebuilder association, although they still generally believed that it fit within their vision for Rapid City's neighborhoods. Online respondents were generally favorable of this form.



Patio Homes and Cottages

Patio homes and cottages seem to fit well with the vision for Rapid City's neighborhoods, according to attendees. In every meeting and online, "fits just fine" was the most common answer to the question relating to this development form.



Duplex, Triplex, or Four-Plex

This development form seems to fit well with the vision for Rapid City's neighborhoods, according to attendees. In almost every meeting, "fits just fine" was the most common answer to the question relating to this development form. The only exception was the teen workshop, where answer "in the middle" was a more popular answer by five percent.

In most meetings, the attendees did not make a considerable distinction between the two images shown for this



development type. With the exception of the homebuilders association and the teen workshop, who gave the second type a "fits very well" rating, the attendees ranked the second type similarly to the first one, with most choosing "fits just fine" in each meeting.

Online respondents had mixed opinions about these development forms. Most of the respondents believed this form "fits just fine," followed by being "in the middle," with a few who thought it fit very well and some who thought it didn't fit at all. There were less negative responses online for the first image than the second image shown for this type.



Townhomes, Street Orientation

The majority of attendees in all meetings stated that this development form "fits just fine" with their visions for Rapid City's neighborhoods. A majority of online respondents thought this "fits very well" or "fits just fine." In two meetings, the community workshop and the homebuilder association, did any attendees choose "does not fit well" for this development form. Ten percent of online respondents also thought this form "does not fit well."



Townhomes, Courtyard Orientation

The majority of attendees in most meetings and respondents online thought that this development form "fits just fine" with their vision for Rapid City's neighborhoods. In two meetings, the homebuilder association and the teens, the majority of attendees believed that this development form fits their vision "very well;" however, responses were more evenly divided for this development form, with more "does not fit well" or "doesn't fit at all" responses than for the previous development type.



Detached Accessory Dwelling Unit ("Carriage House" or "Granny Flat")

Responses regarding this development form were fairly evenly split among the various answer choices. Although several groups seem to choose the first four responses, "fits very well," "fits just fine," "in the middle," and "does not fit well," in the community workshop the majority of attendees thought that this development form "doesn't fit at all" with

their vision. No online respondents thought that the form "doesn't fit well" or "doesn't fit at all."



Attached Accessory Dwelling Unit or "Lock-Off"

The responses to the question about this development form were fairly evenly split as well, although they may be on the whole slightly more positive than for the previous question. The homebuilder association and the community workshop attendees were most supportive of this development form, while the teen workshop and joint work session attendees were more neutral. Online respondents mostly thought this form "fits just fine."



Integrated Mix of Housing Types

On the whole, attendees were not particularly supportive of this development form. In many meetings, the most popular response was "in the middle," while in the homebuilder association and the teen workshop, negative responses were most popular. Online, however, a majority of respondents believed this form "fits very well" or "fits just fine."



Multi-Family Residential, Suburban Character

Attendees seem to be supportive of this development form, with the majority of responses in all meetings indicating that attendees think this development form fits "very well" or "just fine" with their vision for Rapid City's neighborhoods. On the other hand, online respondents were mostly "in the middle" or thought this form "does not fit well."



Multi-Family Residential, Traditional Neighborhood Character

Attendees seem to be supportive of this development form, with the majority of responses in all meetings indicating that attendees think this development form fits "very well" or "just fine" with their vision for Rapid City's neighborhoods. Online respondents mostly thought this form "fits just fine" or were "in the middle."



Senior or Assisted Living Community

Attendees and online respondents seem to be supportive of this development form, with the majority of responses in all meetings indicating that attendees think this development form fits "very well" or "just fine" with their vision for Rapid City's neighborhoods. With the exception of the teen workshop, there were no other meetings where any attendees responded negatively to this question.



Senior Housing or Care Facility

Attendees seem to be about equally supportive of this development form as they were for the previous one. The homebuilders joined the teens in having small percentages of meeting attendees answering negatively to this question. A majority of online respondents thought this form "fits just fine."



Infill Development, Similar Scale and Character

Attendees were particularly supportive of this development form, with few attendees or online respondents answering anything other than "fits very well" or "fits just fine." In the majority of meetings, the most popular response was "fits very well."



Infill Development, Flexible Design

The meeting attendees were not supportive of this development form, but online respondents were more favorable. Half of online respondents thought this form "fits just fine." In the community meetings, the most popular answer in all but one meeting was "does not fit well" for this question. The teen workshop attendees seemed less opposed to this development form, but this question was also the first in which no attendees at one meeting, the homebuilder association meeting, chose "fits very well."

Design Elements

The next questions asked how well attendees though that certain design elements fit with their visions for Rapid City's neighborhoods. Each design element will be reviewed in turn.



Access to Parks, Open Space, and Trails

This design element seems to be very important to attendees and online respondents. Sixty-nine percent or more of attendees at each meeting chose "very important" for this question. At one community workshop, one hundred percent of attendees agreed. Nearly seventy-nine percent of online respondents thought this was "very important."



Detached Sidewalks

This design element was fairly important to attendees and online respondents as well. Fifty-four percent or more of meeting attendees chose "fits very well" for this question. In four meetings, however, a very small percentage (less than ten) of attendees chose either "does not fit well" or "doesn't fit at all." All online respondents believed this was "very important," "important," or were "in the middle."



Attached Sidewalks

The opinions on this design element varied. In some meetings, the majority of attendees thought that attached sidewalks "fit just fine" with their vision, but in others, the majority said that attached sidewalks "did not fit well" or "did not fit at all." Online responses were also varied, though most were either "in the middle" or thought it was "important."



Sustainable Development Features

The majority of attendees and online respondents thought that this design element was either "very important," "important," or "in the middle." Very few people responded negatively regarding this design element, but it did not receive overwhelming support either.



Large Community Parks

For the most part, attendees and online respondents rated large community parks as “very important” or “important,” and were generally split fairly evenly between the two. Teens, however, valued large community parks more highly than the other groups, with eighty-eight percent ranking them as “very important.”



Neighborhood Parks

Attendees rated large neighborhood parks as “very important” or “important,” and were generally split fairly evenly between the two. Very few attendees thought this design element was “not that important” or “not important at all,” but responses were slightly lower for this design element than for large community parks. However, more online respondents thought neighborhood parks were “very important” than large community parks.



Small Pocket Parks or “Tot Lots”

Attendees and online respondents rated large neighborhood parks as “very important” or “important,” and were generally split fairly evenly between the two. Responses were slightly lower for this design element than for either large community parks or neighborhood parks.



Neighborhood Open and Green Space

The majority of attendees thought that this design element was either "very important," "important," or "in the middle." Very few attendees responded negatively regarding this design element, but it did not receive overwhelming support either.

Priorities

Attendees ranked their highest priorities for Rapid City's future neighborhoods from a list that included the following priorities:

- Mix of housing options (price, type, location);
- Affordability;
- Quality and durability of construction;
- Architectural character and design;
- Access to parks, trails, and open space;
- Transit accessibility;
- Connections to other parts of the community (biking, walking, driving);
- Location and proximity to services;
- Lot size; and
- Other or none of the above.

Responses varied significantly between various groups, and there are few trends that emerged. Transit accessibility was ranked in the bottom three priorities (the least important) in every meeting, and lot size did not receive significant support in most meetings, in the bottom three of all but one meeting, where it was fourth. Few attendees chose "other or none of the above" as a response. Online, the four lowest priorities were lot size, transit accessibility, affordability, and architectural character and design. The four highest priorities were mix of housing options, quality and durability of construction, access to parks, trails, and open space, and connections to other parts of the community.

Attendees also ranked their highest priorities for Rapid City's existing neighborhoods from a list that included the following priorities:

- Reinvestment in and retention of existing housing stock;
- Code enforcement;
- Upgrades to existing infrastructure (streets, sidewalks, utilities);
- Standards to address potential encroachment from adjacent commercial or employment areas;
- Affordability;

- All of the above; and
- Other or none of the above.

Again, it's difficult to pull a trend from the varied responses to this question, but again, few chose "other or none of the above" as a response. For both affordability and architectural character and design, attendees in all but one meeting ranked this priority relatively lowly, but in one meeting attendees ranked the priority as one of the highest.

Online respondents thought that upgrades to existing infrastructure and reinvestment in and retention of existing housing were the highest priorities. Affordability and code enforcements were chosen as high priorities least often.

Downtown & Activity Centers and Corridors

The following questions are designed to help explore community perceptions about Rapid City's activity centers and corridors, including:

- Desired development forms;
- Development scale; and
- Development features.

Development Forms

The next questions asked how well attendees though that certain development forms fit with their visions for Rapid City's downtown or activity centers and corridors. Each development form will be reviewed in turn.

Downtown





2-3 Story Mixed-Use, Pedestrian Orientation

At every meeting and online, the first picture for this development form received more support than the second picture did. Generally, responses to the first picture were evenly split between "fits very well" and "fits just fine." Responses to the second picture included more "in the middle" responses and some "does not fit well" responses as well. Online responses were overwhelmingly favorable of the first image, with nearly eighty-eight percent of respondents choosing "fits very well" or "fits just fine."



Infill and Redevelopment, Pedestrian Orientation, 4+ Stories

In a majority of meetings, this development form received significant support, with the majority of attendees answering "fits very well," and just one answering "fits just fine." Almost twenty percent of those attending the teen workshop, however, responded negatively to this development form. Online responses were very positive, split mostly between "fits very well" and "fits just fine."



Multi-Family Residential, "Urban" Character

The majority of attendees thought that this design element "fits very well," "fits just fine, or they were "in the middle." Online, "fits very well" was the most common response. Very few attendees or respondents responded negatively regarding this form, but it did not receive overwhelming support either, particularly from those attending the teen workshop, who were much more divided on this development form.

Activity Centers and Corridors





2-3 Story Mixed-Use, Pedestrian Orientation

At every meeting, the first picture for this development form received more support than the second picture did. Generally, responses to the first picture were evenly split between "fits very well" and "fits just fine." Responses to the second picture included more "in the middle" responses and a fair number of "does not fit well" responses as well. Online respondents overwhelmingly favored the first photo, with nearly eight-eight percent of responses of "fits very well" or "fits just fine"



Infill and Redevelopment, Pedestrian Orientation, 4+ Stories

The majority of attendees and online respondents thought that this development form either "fits very well," "fits just fine," or "in the middle." A few attendees and respondents thought this form "does not fit well" or "doesn't fit at all," particularly those attending the teen workshop.



Multi-Family Residential, "Urban" Character

Although those attending the joint work sessions seemed to be slightly more supportive of this development form than others, the responses to this question were pretty evenly split between "fits very well," "fits just fine," "in the middle," and "does not fit well." There were also some "does not fit at all" responses. Online responses were generally positive, with most people choosing "fits very well," as well as some choosing "fits just fine" or "in the middle."



Big-Box Retail Center

The majority of attendees thought that this development form either "fits very well," "fits just fine," or "in the middle." Few attendees thought this form "does not fit well" or "doesn't fit at all." Online, there was a wide range of opinions about this development form with both "fits just fine" and "doesn't fit at all" receiving the most votes.



In-Line Retail Center

The majority of attendees thought that this development form either "fits very well," "fits just fine," or "in the middle." Few attendees thought this form "does not fit well" or "doesn't fit at all." Online, opinions varied, though most online respondents were "in the middle" and there were less negative responses to this form than to the big-box retail center.



Entertainment or Specialty Retail

Attendees and online respondents seemed to prefer this form of retail to the previous two, with the majority responding that this development form "fits very well," "fits just fine," or were "in the middle." Fewer attendees at meetings were "in the middle," and even fewer responded negatively as compared to the previous two types of retail.



Adaptive Reuse of Historic Structures

This development form received significant support from attendees, with the majority in each meeting responding that this form "fits very well." At each meeting, no less than fifty-three percent of attendees strongly supported this form, but at many meetings the percentage approached eighty. Online respondents overwhelmingly supported this form, with 100% choosing that it "fits very well" or "fits just fine."



Conversion of a Residential Structure

This development form received a good amount of support, and, except in the teens meeting, did not receive any "doesn't fit at all" responses. This form, however, did not receive as overwhelmingly positive a response as the previous development form at either meetings or online.



Horizontal Mix of Uses

This development form received a mix of responses, most of which were positive. The majority of online respondents thought this form "fits just fine." Only a few attendees thought that this development form "doesn't fit at all" with their vision.



Vertical Mix of Uses

Overall, in the meetings this development form received slightly more positive responses than the horizontal mix, except from those attending the teen workshop. For the most part, responses were evenly split between "fits very well" and "fits just fine" for this question. Online, however, responses were less positive for this form than for horizontal. Most online respondents thought this "fits just fine" or were "in the middle."



Office Buildings, 1-2 Stories

Overall, this development form received fairly positive responses, except from those attending the teen workshop, which were divided on this development form. For the most part, responses were evenly split between "fits very well" and "fits just fine" for this question. Online, the majority of respondents thought that this form "fits just fine."



Office Buildings, 3+ Stories

This development form generally received more negative responses than the previous one in the meetings. In some meetings, however, the responses bifurcated, with fewer "fits just fine" responses and more of both "fits very well" and the negative responses. Online respondents thought it mostly "fits just fine," with a few votes "in the middle."



Light Industrial or Flex Space

The majority of attendees thought that this development form either "fits very well," "fits just fine," or "in the middle." A significant group of attendees in some meetings thought this form "doesn't fit at all." Online respondents were split between "fits just fine," "in the middle," or "does not fit well."

Design Elements

The next questions asked how well attendees though that certain design elements fit with their visions for Rapid City's activity centers and corridors. Each design element will be reviewed in turn.



Pedestrian-Oriented Streetscape, Outdoor Seeing

This design element seems to be very important to meeting attendees, with fifty-one percent or more of attendees at each meeting choosing "very important" for this question. At one community workshop, one hundred percent of attendees agreed. All online participants thought this was either "important" or "very important," with over 80% choosing "very important."



Street Trees, Detached Sidewalk, Bike Lanes

This design element seems to be very important to attendees and online participants. Only attendees at the teen workshop and homebuilder association meetings chose anything lower than "important" for this question. At one community workshop, one hundred percent of attendees thought this element was "very important."



Attached Sidewalk, Landscaping, Parking Lot Screening

The majority of attendees and online respondents thought that this design element was "important" or "very important" to their vision for the activity centers and corridors. Fewer attendees were "in the middle," and even fewer responded negatively, but there was no significant difference between this element and the previous one.



Public Gathering Spaces

This design element seems to be very important to attendees, with sixty-four percent or more of attendees at each meeting choosing "very important" for this question. Only in the teen workshop did any attendee rate this design element anywhere below "important." Online respondents also found this to be very important or important.



Public Art

At most of the meetings, attendees responded that this design element was “important” or “very important” to their vision. At both the teen workshop and the homebuilder association meeting, this design element received some negative responses, but the majority at each still seemed to support this design element. Online respondents were split mostly between “very important” and “important,” with a few “in the middle.”



Sustainable Development Features

This design element received a mix of responses both online and in meetings, most of which were positive. Only a few attendees at the homebuilder association meeting thought that this design element was “not important at all” to their vision.

Specific Activity Centers and Corridors

Only at the teen workshop did attendees respond to a question asking them to rank which activity centers and corridors should be the focus of future revitalization efforts. The teens prioritized the downtown core and fringes over other corridors, but gave some consideration to Rushmore Road, which tied with “Other” and “All of the Above” as popular answer choices. No teens chose Rushmore Mall.

Community Edges

The following questions are designed to help explore community perceptions about growth outside of and adjacent to Rapid City’s limits, including:

- Housing types and characteristics;
- Development forms; and
- Priority considerations for the future.

Development Forms

The next questions asked how well attendees though that certain development forms fit with their visions for Rapid City’s community edges. Each development forms will be reviewed in turn.



Large Lot Single-Family

The responses to this question were pretty evenly split between “fits very well,” “fits just fine,” “in the middle,” and “does not fit well.” There were also some “does not fit at all” responses from the teen workshop. Online respondents had a wide range of opinions, though most people chose “fits just fine.”



“Cluster Development” or Conservation Subdivision

This development form received a mix of responses, most of which were positive. Only a few attendees responded negatively to this design element, mostly at the teen workshop and the joint work sessions. Online, about half of responses were positive and about half were either negative or “in the middle.”



Urban Residential Development (Served by City Water and Sewer)

In meetings, this development form received a mix of responses, most of which were positive. Only a few attendees responded negatively to this design element, mostly at the teen workshop and the homebuilder association meeting, which both had significant percentages of attendees who responded that it “doesn’t fit at all.” All online respondents, however, thought this either “fits very well” or “fits just fine.”



Agricultural Conservation

This development form seems to be well-supported by the community, with most attendees and online respondents stating that it either “fits very well,” “fits just fine,” or that they’re “in the middle.” Few attendees responded negatively to this form, but the positive responses were not, for the most part, overwhelming either.

Development Features

The next questions asked how well attendees though that certain development features fit with their visions for Rapid City's community edges. Each development feature will be reviewed in turn.



Preservation of Drainage Corridors and Natural Vegetation

With the exception of the homebuilder association meeting, a majority of sixty-two percent or more in each meeting thought that this development feature "fits very well" with their vision. At the homebuilder association meeting, "fits very well" was still the most popular choice, but by a smaller margin. All online respondents thought this "fits very well" or "fits just fine."



Open Space Conservation

With the exception of the homebuilder association meeting, a majority of fifty-seven percent or more in each meeting and online thought that this development feature "fits very well" with their vision. At the homebuilder association meeting, "fits just well" was the most popular choice.



Trail Access, Connections to Greenway Network

If the homebuilder association meeting is not considered, this question may have received the most positive response in the survey, with very high majorities in many meetings selecting "fits very well" for this development feature. No homebuilders responded negatively or even neutrally to this development feature, but the majority thought it "fit just fine" with their vision. Online respondents were also very positive of this development feature, with over 82% stating it "fits very well."



Gateway Enhancements (Lighted, Coordinated Design Theme)

At each meeting as well as online, a majority of people thought this development feature "fits very well" with their vision for Rapid City's community edges. This feature received negative responses only at the teen workshop.



Gateway Enhancements (Signage, Landscaping)

At each meeting, a majority of attendees also thought this development feature "fits very well" with their vision for Rapid City's community edges. This development feature, however, when compared to the previous one, received slightly less positive responses, although the two were very close. Online respondents mostly chose either "fits very well" or "fits just fine"

Plan Rapid City

Comprehensive Plan Update

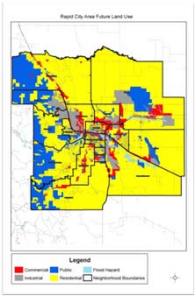
September 2013 Meetings
September 24 and 25, 2013

Agenda

- Welcome & Introductions
- Comprehensive Plan Background
- Draft Community Vision and Core Values
- Community Preferences Survey
- Wrap-Up and Next Steps

Comprehensive Plan Background

Why Update the Comprehensive Plan?



By 2035 Rapid City will be home to nearly 100,000 people. The Comprehensive Plan will:

- **Guide where and how Rapid City will grow over the next 10-20 years**
- **Establish City policies**—advisory, not regulatory
- **Establish priorities to guide the allocation of available resources**

What will the Plan Address?

- Land Use and Growth
- Transportation and Circulation
- Housing and Neighborhoods
- Economic Development
- History and Community Character
- Landscape and Environment
- Parks and Recreation
- Public Utilities and Services
- Downtown
- Arts, Culture and Tourism
- Health and Safety






What will be in the Comprehensive Plan?

Vision
Principles
Goals
Policies
Actions!

- **Vision:** Describes the type of community we want to become (6 Core Values)
- **Principles:** Describe the community's aspirations
- **Goals:** Establish specific targets for the future
- **Policies:** Provide guidance for decision-making
- **Actions:** Identify steps we'll take to get there
  - Code revisions
  - Programs
  - Capital improvements
  - Intergovernmental agreements
  - Other

The Planning Process

Complete	Phase 1: Project Initiation
Complete	Phase 2: Inventory & Analysis
Underway	Phase 3: Vision and Principles
Fall 2013	Phase 4: Plan Framework
Late Fall 2013	Phase 5: Draft Plan and Action Strategies
Winter 2014	Phase 6: Public Review and Plan Adoption

Opportunities for Input

- Community Input Events
- Project Website
- Online Surveys and Polls
- Meetings & Work Sessions







"Everything about downtown Rapid City is important. As downtown businesses prosper, I hope to see more second and third story residential and business uses."

- Comment Submitted via Online Survey

Community Profile

Topics Addressed

- People
- Housing
- Education
- Economy
- Land and Development
- Transportation
- Utility Infrastructure
- Parks, Recreation and Natural Environment
- Health and Safety
- Arts and Cultural Resources



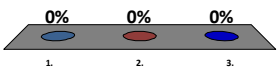
Part 1: Warm-Up/ Demographics

Plan Rapid City
Our Community. Our Future.

Have you ever lied to your mother?

1. Yes
2. No
3. I can't recall

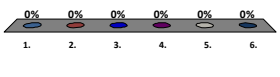
Response Counter



How many years have you lived in Rapid City?

1. Less than 1 year
2. 1-2 years
3. 3-5 years
4. 6-10 years
5. 11- 20 years
6. Over 20 years

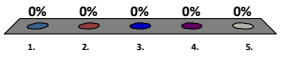
Response Counter



What is your age?

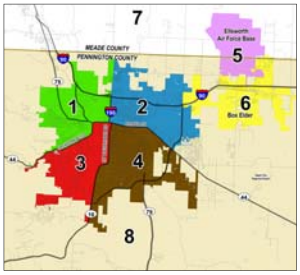
1. Under 18 years
2. 18-29 years
3. 30-44 years
4. 45-64 years
5. 65 years and older

Response Counter



Where do you live?

1. Northwest 11%
2. Northeast 11%
3. Southwest 11%
4. Southeast 11%
5. Ellsworth AFB 11%
6. Box Elder 11%
7. Unincorporated Meade County 11%
8. Unincorporated Pennington County 11%
9. Other 11%



Response Counter

Part 2: Community Vision and Core Values

Community Vision and Core Values

1: A Vibrant, Livable Community
2. A Healthy, Safe, and Skilled Community
3. Efficient Transportation and Infrastructure Systems
4. Economic Stability and Growth
5. Outstanding Recreational and Cultural Opportunities
6. Responsive, Accessible, and Effective Governance

1: A Vibrant, Livable Community

Principles:

1.1: Elevating the quality of development
1.2: Building Attractive, Cohesive Neighborhoods
1.3: Promoting a Vibrant Downtown Center
1.4: Facilitating Coordinated Growth
1.5: Protecting the City's Cultural and Historic Resources

2: A Healthy, Safe, and Inclusive Community

Principles:

2.1: Ensuring our Public Spaces, Neighborhoods, and Business Districts are Safe and Secure
2.2: Placing a Strong Focus on Lifelong Learning
2.3: Promoting Community Health and Well-being
2.4: Striving to be a Caring and Inclusive Community

3: Efficient Transportation and Infrastructure Systems

Principles:

3.1: Planning for the Efficient Provision of Infrastructure

3.2: Providing a Safe and Efficient Multi-Modal Transportation System

3.3: Supporting an Integrated Intermodal Network

4: Economic Stability and Growth

Principles:

4.1: Expanding Economic Diversity

4.2: Strengthening Rapid City's Role as Regional Economic Hub

4.3: Coordinating to Support Economic Growth

5: Outstanding Recreation and Cultural Opportunities

Principles:

5.1: Providing Accessible and Interconnected Parks and Recreational Facilities

5.2: Expanding Arts and Cultural Opportunities

6: Responsive, Accessible, and Effective Government

Principles:

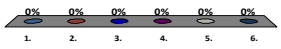
6.1: Maintaining Fiscal Stability

6.2: Ensuring Opportunities for Public Involvement in Government

6.3: Providing Leadership and Transparency

Generally, how well do the draft Core Vision and Core Values align with your vision for Rapid City's future?

1. Very well
2. Well
3. Neutral
4. Not very well
5. Not at all
6. Not sure/no opinion



Response Counter

Other Ideas? What have we missed?

Please provide your detailed comments in one of two ways:

1. Complete a comment form
2. Submit your feedback at: www.planrapidcity.com

Community Preferences Survey

How is this Survey Organized?

Survey questions relate to three types of places in Rapid City:

- Neighborhoods
- Activity centers and corridors
- Community edges

Your input on these questions will help inform the development of a draft Future Land Use Map and accompanying Goals and Policies as part of the Comprehensive Plan update.

Questions about Neighborhoods

The following questions are designed to help explore community perceptions about Rapid City's existing and future neighborhoods, including:

- Housing types and characteristics
- Development forms
- Priority considerations for the future

Trends & Issues: Neighborhoods and Housing

- Growing, aging, and diversifying population
- Limited choices and housing options
- Housing affordability
- Neighborhood locations, connections and amenities

Quick Facts

- Currently 27,741 households
- 46,100 to 51,300 households by 2035
- Roughly ¼ of all households have at least one senior resident
- Majority of housing units are single-family detached (59%)
- Average homeowner with a mortgage pays $1,230 monthly for housing

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Single-family detached, front-loaded garage)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Single-family detached, protruding front-loaded garage)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Single-family detached, varied garage placement)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Single-family detached, alley-loaded garage)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Patio Homes/Cottages)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Duplex, Tri-plex/Four-plex)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Duplex, Tri-plex/Four-plex)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



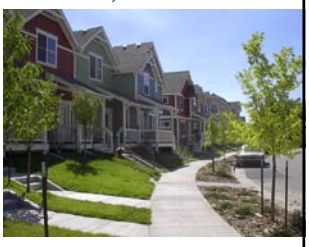
Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Townhomes, street orientation)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Townhomes, courtyard orientation)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Detached accessory dwelling unit , "carriage house" or "granny flat")

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Attached accessory dwelling unit or "lock-off")

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Integrated mix of housing types)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Multi-family residential, suburban character)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Multi-family residential, traditional neighborhood character)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Senior/Assisted Living Community)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Senior Housing/Care Facility)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Infill development, similar scale and character)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Infill development, flexible design)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How important is this design element to your vision for Rapid City's neighborhoods?

(Access to parks, open space, and trails)

1. Very important! 17%
2. Important 17%
3. I'm in the middle 17%
4. Not that important 17%
5. Not important all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this design element fit with your vision for Rapid City's neighborhoods?

(Detached sidewalks)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this design element fit with your vision for Rapid City's neighborhoods?

(Attached sidewalks)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How important is this design element your vision for Rapid City's neighborhoods?

(Sustainable development features)

1. Very important! 17%
2. Important 17%
3. I'm in the middle 17%
4. Not that important 17%
5. Not important all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How important is this design element your vision for Rapid City's neighborhoods?

(Large Community Parks)

1. Very important! 17%
2. Important 17%
3. I'm in the middle 17%
4. Not that important 17%
5. Not important all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How important is this design element your vision for Rapid City's neighborhoods?

(Neighborhood Parks)

1. Very important! 17%
2. Important 17%
3. I'm in the middle 17%
4. Not that important 17%
5. Not important all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How important is this design element your vision for Rapid City's neighborhoods?

(Small Pocket Parks/"Tot Lots")

1. Very important! 17%
2. Important 17%
3. I'm in the middle 17%
4. Not that important 17%
5. Not important all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How important is this design element your vision for Rapid City's neighborhoods?

(Neighborhood Open/Greenspace)

1. Very important! 17%
2. Important 17%
3. I'm in the middle 17%
4. Not that important 17%
5. Not important all! 17%
6. Not sure/no opinion 17%



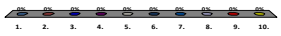
Response Counter

Plan Rapid City Comprehensive Plan Update

Which of the following would you identify as your highest priority for Rapid City's future neighborhoods?

(Select your top 3)

1. Mix of housing options (price, type, location)
2. Affordability
3. Quality and durability of construction
4. Architectural character and design
5. Access to parks, trails, and open space
6. Transit accessibility
7. Connections to other parts of the community (Biking, walking, driving)
8. Location/proximity to services
9. Lot size
10. Other/none of the above.



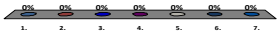
Response Counter

Plan Rapid City Comprehensive Plan Update

Which of the following would you identify as your highest priority for Rapid City's existing neighborhoods?

(Select your top 3)

1. Reinvestment in and retention of existing housing stock
2. Code enforcement
3. Upgrades to existing infrastructure (streets, sidewalks, utilities)
4. Standards to address potential encroachment from adjacent commercial or employment areas
5. Affordability
6. All of the above
7. Other/none of the above.



Response Counter

Plan Rapid City Comprehensive Plan Update

Questions about Activity Centers and Corridors

The following questions are designed to help explore community perceptions about Rapid City's activity centers and corridors, including:

- Desired development forms
- Development scale
- Development features

Plan Rapid City Comprehensive Plan Update

What are Activity Centers?

- Key destinations for commerce and gathering
- Feature a of mix of uses (retail, services, employment, etc.)





Examples:

- Downtown
- Mall
- Rushmore Crossing
- Baken Park
- Campbell and St. Patrick
- New Walmart

Plan Rapid City Comprehensive Plan Update

What are Corridors?

- Primary routes that link activity centers and other destinations
- Can feature any variety of uses



Examples:

- Mt. Rushmore Rd.
- Jackson Blvd.
- Campbell St.
- Omaha St.

Plan Rapid City Comprehensive Plan Update

Trends & Issues: Activity Centers and Corridors

- Competition between new and existing centers
- Aging centers/corridors in need of reinvestment
- Limited mix of uses
- Multi-modal needs of traditional corridors
- Total non-residential capacity may exceed demand

Quick Facts

- Capacity for more than 31 million square feet of non-residential space
- Typical new regional shopping center is at least 1 million square feet

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Downtown?

2-3 story mixed-use, pedestrian orientation)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors?

2-3 story mixed-use, pedestrian orientation)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Downtown?

2-3 story mixed-use, pedestrian orientation)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors?

2-3 story mixed-use, pedestrian orientation)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Downtown?

(Infill and redevelopment, pedestrian orientation, 4+ stories)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/ no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Infill and redevelopment, pedestrian orientation, 4+ stories)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/ no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Downtown?

(Multi-family residential, "urban" character)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Multi-family residential, "urban" character)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors? *(Big-box retail center)*

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors? *(In-line retail center)*

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors? *(Entertainment /Specialty Retail)*

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's activity centers and corridors? *(Adaptive reuse of historic structures)*

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Conversion of a Residential Structure)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Horizontal Mix of Uses)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Vertical Mix of Uses)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Office Buildings, 1-2 Stories)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Office Buildings, 3+ Stories)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

How well does this development form fit with your vision for Rapid City's activity centers and corridors?

(Light Industrial/Flex Space)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

How important is this design element to your vision for Rapid City's activity centers and corridors?

(Pedestrian-Oriented Streetscape, Outdoor Seating)

1. Very important! 17%
2. Important 17%
3. I'm in the middle 17%
4. Not that important 17%
5. Not important all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How important is this design element to your vision for Rapid City's activity centers and corridors?

(Street Trees, Detached Sidewalk, Bike Lanes)

1. Very important! 17%
2. Important 17%
3. I'm in the middle 17%
4. Not that important 17%
5. Not important all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How important is this design element to your vision for Rapid City's activity centers and corridors?

(Attached Sidewalk, Landscaping, Parking Lot Screening)

1. Very important! 17%
2. Important 17%
3. I'm in the middle 17%
4. Not that important 17%
5. Not important all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How important is this design element to your vision of Rapid City's activity centers and corridors?

(Public gathering spaces)

1. Very important! 17%
2. Important 17%
3. I'm in the middle 17%
4. Not that important 17%
5. Not important all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How important is this design element your vision of Rapid City's activity centers and corridors? *(Public art)*

1. Very important! 17%
2. Important 17%
3. I'm in the middle 17%
4. Not that important 17%
5. Not important all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How important is this design element your vision of Rapid City's activity centers and corridors?

(Sustainable development features)

1. Very important! 17%
2. Important 17%
3. I'm in the middle 17%
4. Not that important 17%
5. Not important all! 17%
6. Not sure/no opinion 17%



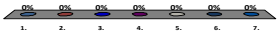
Response Counter

Plan Rapid City Comprehensive Plan Update

Which activity centers and corridors do you feel should be a focus of future revitalization efforts in Rapid City?

(Select all that apply)

1. Downtown core
2. Downtown fringes
3. Rushmore Mall
4. Rushmore Road
5. Other (please note your suggestions on the map provided)
6. All of the above
7. Other/none of the above.



Response Counter

Plan Rapid City Comprehensive Plan Update

Questions about Community Edges

The following questions are designed to help explore community perceptions about growth outside of and adjacent to Rapid City's limits, including:

- Housing types and characteristics
- Development forms
- Priority considerations for the future

Plan Rapid City Comprehensive Plan Update

Trends & Issues: Community Edges

- Outward growth and expansion
- Leapfrog development
- Availability of urban services & utilities
- Coordination among jurisdictions

Quick Facts

- City limits cover 55 square miles
- Planning Area covers approximately 193 square miles
- Planning area includes both Pennington and Meade Counties

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's community edges?

(Large lot single-family)

1.	Fits very well!	17%
2.	Fits just fine	17%
3.	I'm in the middle	17%
4.	Does not fit well	17%
5.	Doesn't fit at all!	17%
6.	Not sure/no opinion	17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's community edges?

("Cluster Development" or Conservation Subdivision)

1.	Fits very well!	17%
2.	Fits just fine	17%
3.	I'm in the middle	17%
4.	Does not fit well	17%
5.	Doesn't fit at all!	17%
6.	Not sure/no opinion	17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's community edges?

(Urban residential development–served by city water and sewer)

1.	Fits very well!	17%
2.	Fits just fine	17%
3.	I'm in the middle	17%
4.	Does not fit well	17%
5.	Doesn't fit at all!	17%
6.	Not sure/no opinion	17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development form fit with your vision for Rapid City's community edges?

(Agricultural Conservation)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development feature fit with your vision for Rapid City's community edges?

(Preservation of Drainage Corridors and Natural Vegetation)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development feature fit with your vision for Rapid City's community edges?

(Open Space Conservation)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development feature fit with your vision for Rapid City's community edges?

(Trail Access, Connections to Greenway Network)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development feature fit with your vision for Rapid City's community edges?

(Gateway Enhancements –Lighting, Coordinated Design Theme)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

How well does this development feature fit with your vision for Rapid City's community edges?

(Gateway Enhancements – Signage, Landscaping)

1. Fits very well! 17%
2. Fits just fine 17%
3. I'm in the middle 17%
4. Does not fit well 17%
5. Doesn't fit at all! 17%
6. Not sure/no opinion 17%



Response Counter

Plan Rapid City Comprehensive Plan Update

The Next Steps

- Consolidate Feedback and Update Vision & Core Values
- Draft Plan & Policy Framework
- Draft Future Land Use Map
- Community Input Series #3 (early November)

Series 3: Making Choices

November 2013

Introduction

This document presents a summary of responses from the third series of Plan Rapid City community engagement activities in November 2013. The series included the following community engagement events:

- Thought Leader Forums (November 5 & 6)
- Senior Update (November 6)

Each of the events included background information on the Comprehensive Plan process, introduction of the Future Land Use Map and Categories as well as an overview of the Plan and Policy Framework. A group discussion was held regarding the land use map and the core values of the Plan and Policy Framework.

Thought-Leader Forums

Meeting Notes – November 5 and November 6, 2013

5:00 pm – 6:30 pm and 8:30 – 10:00 am

Future Land Use Map Comments

Residential Growth

Where do you think the top priority areas for future residential neighborhoods should be located? Are there any revisions you would make to the residential designations in the areas outside of the City limits? **See orange markings on map.**

- Multi-family growth - Catron Blvd. area, Elk Vale, Highway 16
- Downtown revitalization – urban living
- Senior housing assisted living needed
- Growth to east, south, and north
- East towards Rapid Valley
- Need neighborhood stabilization focus in North Rapid
- Star Village – how did this happen? Need to revitalize (prime real estate or eysesore?)
- Move away from suburban type neighborhoods to pocket neighborhoods (neighborhoods centered around community/park areas)
- Rapid Valley is productive agricultural land – not a suitable residential area but parks to need to be added for the existing residential in the area
- Would rather see higher density residential infill (downtown and in city core) rather than outward sprawl
- Accessory dwelling units might be a way to incorporate more units downtown
- City should assess the safety of housing and recommend improvements
- Ignore west. Build in Hart Ranch Area, original Wal-Mart site south of Catron and east of Highway 16.
- On North Haines north of Mall Ridge into Meade County.
- Area near Elks Club.
- Ag land South of Boxelder
- Along East 53rd street.
- Concerned about promoting growth
- Whether or not you're for growth, we need to support it
- Keep Rapid Valley agricultural
- Difficult to provide services to Spring Creek drainage area
- Need senior and low income housing options
- More housing at 5th and Catron
- Need to examine whether we are putting residential designations on land with good soils (sustainability/food security must also be a focus)

Employment and Industrial Growth

Where do you think the top priority areas for future employment and industrial growth should be located? Are there any revisions you would make to the employment or industrial designations on the map? **See purple markings on map.**

- Expand Elk Vale Industrial Park – rezone some of the low density neighborhood space to light industrial
- Keep regional activity close to city center and limit outer business growth to keep the city center viable and healthy
- Industrial along 79, south of landfill
- North of Butler on Deadwood Ave
- Off of Old Folsom Road.
- All industrial should be away from entrances to the community
- North side
- I-90 corridor
- Elk Vale
- Downtown pockets
- Deadwood Avenue corridor

Activity Centers

Are there any other activity centers that should be included on the map? **See red and star markings on map.**

- Moon Meadows at Highway 16
- New Safeway area
- Parks such as Vickie Parks
- Soccer fields
- M Hill
- Horace Mann Pool
- Summerset
- Red Rocks Area

Which activity centers should be primary targets for revitalization? **See red and star markings on map.**

- More walkability of Rushmore Crossing (would like it to be more like Loveland's Centerra or Cherry Creek)
- Strong focus on continuing growth and strengthening of downtown
- Neighborhood squares, such as downtown located in several areas with parks, bike trails commercial, retail , crockery, mixed-density for housing
- Mixed use and flexible design in housing to meet the needs of all age groups
- Bus stops, reducing driving and opportunities to buy real food
- Neighborhood gardens and produce stands
- Rushmore Mall

- Baken Park – should be razed and redeveloped to face the park and creek
- Incorporate more recreational/greenway areas
- Increase the size of the Rapid City Community Health Center (Community Health Center of the Black Hills)
- Town could use more senior centers, city may need to take a leadership role as existing facilities are private
- Horace Mann Pool
- Greenway/Storybook Island
- Haines Avenue
- College area to 5th

Corridors

Think about the primary corridors that lead to or through Rapid City (e.g., Mount Rushmore Road, Interstate 80, and Omaha St). What types of land uses would you like to see along these corridors in the future? Are there physical improvements you think are needed in these locations (e.g., sidewalks, streetscape enhancements)? **See blue and purple dotted lines on map.**

General Comments about Corridors

- A no billboard ordinance is good
- Signage control necessary
- All entrances need landscaping and enhancing
- Make another SW Corridor for truck travel

SD 44 (E. Omaha St.) out to Rapid City Airport:

- Pedestrian friendly, better landscaping and visual appearance
- Leave as agricultural land
- Elk Vale Road, not Highway 44
- Needs landscaping
- Good as-is
- Beautification – trees, flowers, boulevard feel

SD79 (Cambell St.):

- Needs a facelift
- At south end
- Needs updating – landfill is the first thing visitors notice

US 16 (Mt. Rushmore Rd.):

- Important to have a good visual appearance, covenants could help
- Proceed with current plan
- Already a project underway

SD 44 (Jackson Blvd)

- More biker/pedestrian friendly
- Proceed with current plan

- Extend Jackson to Omaha
- Good as-is

W. Main St./Sturgis Rd. (SD 231):

- Buildup landscaping to hide quarry, connect places
- Tacky, need to upgrade
- Not necessarily an entrance corridor

Interstate 90:

- Covenants to help get a clean appearance
- I-90 to Civic Center (Haines)
- Could use some revitalization – heavy industry against interstate is unsightly
- From east – somehow eliminate eyesore mobile homes?

Other Map Notes/ Comments

- Canyon Lake Overlay District
- Need another SW connector
- Need a park for Rapid Valley area
- Preserve and expand the greenway throughout the City to protect lives/property from being lost and to provide recreation activities – an additional benefit would be an increase in water quality for Rapid Creek
- Need to show urban service boundary, major ridgelines and master street plan on Future Land Use map
- Buffering needed around heavy industrial areas
- Buffers needed around landfill, airport, water treatment facility
- Connect greenway system to University Center, Western Dakota Tech, and School of Mines.
- Missing 16 Bypass/Elk Vale as corridor as future growth will be greatest east of this

Planning Team Observations: Map Conflicts and Notes

East of Rapid Valley

- Some see this as productive agricultural land and want it to remain undeveloped.
- Others envision this as a future residential growth area (if water/sewer services could be provided since current water systems are not sufficient).
- If this area develops, a variety of parks/greenspace and an activity center will be needed.
- The issue of Rapid Valley not being within City limits is a hindrance to future City services further east.
- Need to preserve some area for airport expansion and buffering of airport noise and flight paths.

Northwest of Rapid Valley

- Some envision this area for future residential.

- Others see potential as a future area for employment.

Highway 44 Corridor

- Some envision commercial along the north side of the road.
- Others envision commercial on both sides of the corridor, all of the way to the airport.
- Interest in greenway preservation along the floodplain corridor.
- Need to retain a buffer around water treatment facility.

Southern Edge

- Some envision residential growth south of the landfill between Highway 79 and US 16.
- Landfill odor/visual impacts should be considered, may not be the best area for future residential, especially if Highway 79 continues to develop with an industrial character.
- South of Elk Vale near Valley Dr., some question the appropriateness of residential near industrial/employment activities.

Activity Centers

- Some parks/open spaces are gathering spaces – may need another type of activity center designation

Corridors

- Some think Highway 44 west is an entrance corridor that could use some attention.
- Others think this is more of a locals entrance and shouldn't be a high priority for improvements and focus should be on preserving the forested character.

Plan and Policy Framework Feedback

Be sure to address anything you feel is missing from the goals and policies, any significant changes that you think need to be made, and any new ideas you have to add.

A Balanced Pattern of Growth

- Area has too much retail and commercial, therefore future plans must have an overwhelming focus on housing; this housing focus needs to reorganize household demographics
- Low household incomes mean a focus on affordable rentals, affordable for-sale product
- City supported funding for infrastructure improvements should be targeted to infill areas rather than extension to areas outside of current service boundary.

A Vibrant, Livable Community

- Addition of resort/lifestyle area to downtown or city
- Inter-relationship with seniors
- Food Security: indoor farmers market, accessibility to food
- Accessibility: less car trips
- Focus on Neighborhoods: develop character, identity
- Community Centers

- Look at affordable housing
- Need for more responsive planning process, and incentives for infill and revitalization of blighted/aging neighborhoods (strengthen our core)
- Beautification/improved entrances/signage
- Need green space/park requirements for new developments. Need increased walkability per region of city.
- Bring to completion the Pow-Wow Grounds
- Required affordable land set-asides for all new residential development
- Continue to strengthen downtown/retail
- Enhance connections to technical college as well as School of Mines
- Agree with policy topics in Goal 2.2a "Establish new neighborhoods that meet the community's varied needs"- definitely encourage mix of housing types to meet variety of needs
- Also agree with 2.2b "Connect new neighborhoods to the larger community"- linkages to established community amenities i.e. trails and sidewalks.
- Support maximizing the effectiveness of downtown parking- maybe "block parking" areas not so much street parking
- Attract SDSMT to downtown, more connectivity, bring SDSMT toward East Blvd, make more of a connection for students with the community
- Beautify the areas, include transportation, housing, restaurants, need more downtown housing
- Also look at areas on St. Joseph from 5th to 3rd and beyond for high density residential
- Spreading out affordable housing options within all new developments to facilitate diversity in those neighborhoods. When all affordable housing is clustered it is easy to end up with blighted neighborhoods that do not facilitate natural community supports for those who need it.
- Breathe life into "North Rapid" neighborhoods
- Downtown development greater on residential
- Sioux Falls has gone some great stuff with their downtown and housing, worth copying
- Enhance walkability & bike-ability from neighborhoods to service centers
- Star Village could use a make-over; prime real estate that could serve a greater use for commercial
- For activity centers: revitalize existing ones before building new ones. Rushmore Mall is starting to make our community looks like a dying community.
- Baken Park is a beautiful location; modernization would be a great benefit

A Safe, Healthy, Inclusive and Skilled Community

- Hazard risk policy topics: Source water protection study
- Push higher education to be world-class, i.e. SDSMT, use example of Georgia Tech
- Experiential, practical, down to earth life-long learning
- Safety and security, responsibility of all citizens modeling caring and respect
- Good government from the ground up-involvement of all citizens
- Ensure multiple emergency access points for old development too

- Support retail development in areas lacking food options and/or community gardens and markets
- Very important to encourage higher-density or senior-oriented housing near services

Efficient Transportation and Infrastructure Systems

- Black Hills works and enhanced transportation
- Workforce to job, senior workforce to job
- Add transportation to Farmers Market/ food
- Create awareness for education to utilize public transportation to reach amenities
- Efficient transportation center
- Accommodate/plan for public transportation-bus stop right of-way
- Increased affordable transportation/region
- Multi-modal cannot be initiated on all transportation corridors. For instance, higher speed corridors should have the multi-modal improvements located at a safe distance from the higher speed corridors.
- Do timely connection for streets and utilities for development phases to enable good street connectivity and utility looping.

Economic Stability and Growth

- Need part time employment opportunities for seniors
- Focus on local businesses
- Employment zones incorporated into neighborhoods
- Pay companies to bring higher paying jobs to areas, for example: free land, free job training; pay is needed because every town in American is trying to do the same thing
- Use School of Mines to bring jobs, e.g. Caterpillar
- Incentives for business and improved transportation
- Housing costs better suited to incomes
- Need to identify funding resources, BID districts, tax incentives to enable someone to put together pieces of property for a larger plan could be good for Highway 16.
- If we attract more industry, it facilitates a lot more to be able to happen

Outstanding Recreational and Cultural Opportunities

- Watch over development of recreational areas
- Small piazza model for outlying areas
- Consider expanding Farmers Market and historical landscape/historical contribution to culture and specifically agriculture
- Great greenway! But hard to get to.
- Bike land and pedestrian improvements
- Focus on bike and pedestrian infrastructure within
- Required green space--more trees!
- Improved walk/cycling designated route and paths.
- Improved cultural and educational opportunities
- Educate/strengthen Native community

- Variety of recreational facilities: vary the types but access to all
- One of our greatest assets is the Hanson-Larsen trail and Skyline
- Continue to enhance park system
- Development to facilitate Rapid City being a "Fitness Community"- we have a great canvas to work with but we need a higher priority placed on being biker and walker friendly (see Boulder, Colorado)
- Interconnectedness should be a high priority
- Cross-cultural recreational activities incorporated
- Don't be afraid to use "sustainability" to describe goals and objective in policy making.

Responsive, Accessible, and Effective Governance

- Better communication among governmental groups: i.e. city/school
- Include long-term maintenance in budgeting
- Rather than be good at 10 things, be a leader in 1 or 2 things and make it a "world renowned" city
- Finding a way to get more community members to care to participate
- Regulations need to be thoughtful and not knee-jerk reactions
- Don't let developers do our planning and dictate our growth
- This Core Value allows for all the others to occur

Miscellaneous Comments

- Wildlife Committee
  - Rangers to address education of residents; minimize conflicts
- Explore dark skies
- Schools, need opportunities
- Employment office link to sustainability
- Historical references to agriculture- re: parks; economy
- 44 gateway – would like to see more trees/streetscape
- Health care- are we meeting the needs of the community
- Need senior housing with green space

Senior Update

Meeting Notes – November 6, 2013

1:00 pm – 2:00 pm

Canyon Lake Senior Center

- Not enough single level homes for seniors
- Safety issue- seniors driving that shouldn't due to lack of options
- Rapid Valley-nothing for young people to do
- Crime levels have increased, especially for the elderly
- Medical services are too concentrated in one part of town
- Transportation: Dial-a-Ride, tough planning, bus services
- Change color of Box Elder on map
- More shopping (Big Lots, Macys)
- Frisbee golf and other recreational options for younger adults
- Rushmore Road improvement positive

Plan Rapid City

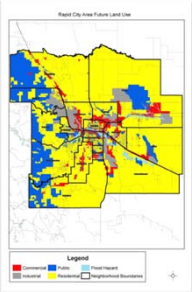
Comprehensive Plan Update

November Community Meetings
November 5 and 6, 2013

Agenda

- Welcome & Overview (5 min)
- Part 1: Draft Future Land Use Map Overview and Small Group Discussion (40 min)
- Part 2: Draft Plan & Policy Framework Overview and Small Group Discussion (40 min)
- Next Steps (5 min)

What is the Purpose of the Comprehensive Plan?



- **Long-range plan** (10-20+ years)
- **Guides where and how Rapid City will grow**
- **Establishes City policies**—advisory, not regulatory
- **Establishes priorities to guides the allocation of resources**

What will the Plan Address?

- Land Use and Growth
- Transportation and Circulation
- Housing and Neighborhoods
- Economic Development
- History and Community Character
- Landscape and Environment
- Parks and Recreation
- Public Utilities and Services
- Downtown
- Arts, Culture and Tourism
- Health and Safety









What will be in the Comprehensive Plan?

Vision
Principles
Goals
Policies
Actions!
Maps

- **Vision:** Describes the type of community we want to become (7 Core Values)
- **Principles:** Describe the community's aspirations
- **Goals:** Establish specific targets for the future
- **Policies:** Provide guidance for decision-making
- **Actions:** Identify steps we'll take to get there
  (Code revisions, Programs, Capital Improvements, Intergovernmental Agreements, Other)
- **Maps:** Illustrate Future Land Use and other plan concepts

The Planning Process

Complete	Phase 1: Project Initiation
Spring/Summer 2013	Phase 2: Inventory & Analysis
Late Summer 2013	Phase 3: Vision and Guiding Principles
Underway	Phase 4: Plan Framework
Late Fall 2013	Phase 5: Draft Plan and Action Strategies
Winter 2014	Phase 6: Public Review and Plan Adoption

Opportunities for Input

- Community Input Events
- Project Website
- Online Surveys and Polls
- Meetings & Work Sessions





"Everything about downtown Rapid City is important. As downtown businesses prosper, I hope to see more second and third story residential and business uses."

- Comment Submitted via Online Survey

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Single family detached, alley loaded garage)



Plan Rapid City Comprehensive Plan Update

Part 1: Future Land Use Map

Plan Rapid City
Our Community. Our Future.

Factors Influencing Future Growth

- Projected population and employment growth
- Market demand
- Availability of services
- Development density
- Vacant/ underutilized land
- Development constraints





Plan Rapid City Comprehensive Plan Update

How Much Growth is Projected to Occur?

Over the next ten to twenty years, Rapid City is projected to add:

- 17,000-29,000 people
- 13,000 to 36,000 jobs





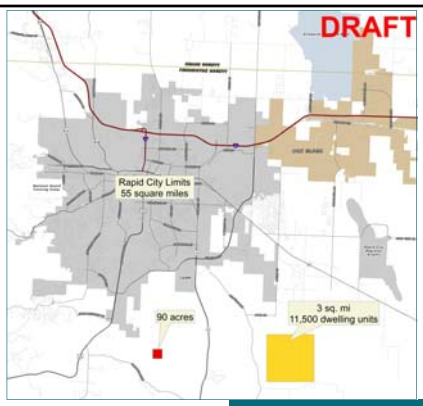
Plan Rapid City Comprehensive Plan Update

Do We Have Sufficient Room to Grow?

Projected Demand vs. Land Capacity

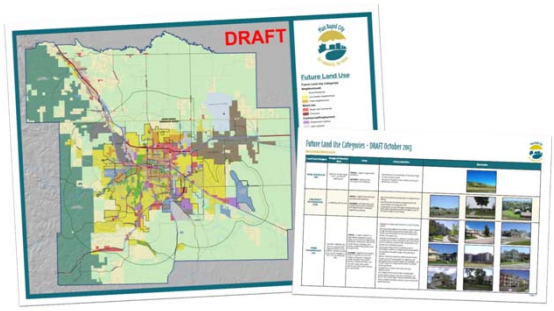
- **Residential:** Projected growth slightly exceeds the capacity of the current City limits (if current development patterns and densities continue)
- **Commercial/Employment:** Current capacity far exceeds what's needed to support projected growth
- **Retail:** Current capacity far exceeds what's needed to support projected demand

Plan Rapid City Comprehensive Plan Update



Plan Rapid City Comprehensive Plan Update

Draft Future Land Use Map and Categories



Draft Future Land Use Map Components

Future Land Use Categories

- Neighborhoods
- Commercial/ Employment
- Mixed Use
- Public
- Parks & Land Conservation

Other Map Components

- Activity Centers
- Gateways
- Corridors

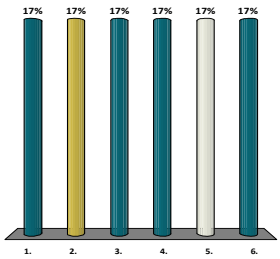
Draft Future Land Use Map Themes

- Maximize existing infrastructure investments
- Focused outward growth
- Mix of land uses
- Variety in housing types
- Enhanced connectivity (multi-modal and inter-modal)

Warm-up:

What is your favorite Thanksgiving day food?

1. Turkey
2. Stuffing
3. Mashed Potatoes
4. Cranberry Sauce
5. Pumpkin Pie
6. Other



Response Counter

Map Theme: Maximize Infrastructure Investments

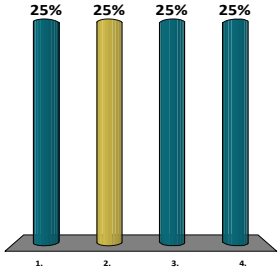
- Roads, water, and sewer infrastructure are expensive to construct and maintain
- Balance long-term maintenance and repair needs with demands for outward expansion
- Fill in the development gaps where services already exist through infill and redevelopment
- Strong community preference for adaptive reuse of existing structures



Maximize Infrastructure Investments:

Generally, how do you feel about this approach to the Future Land Use map?

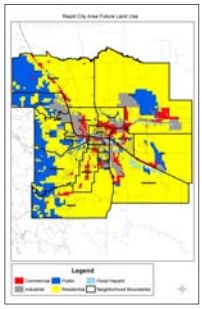
1. Support
2. Neutral
3. Do not support
4. Not sure/ no opinion



Response Counter

Map Theme: Focused Outward Growth

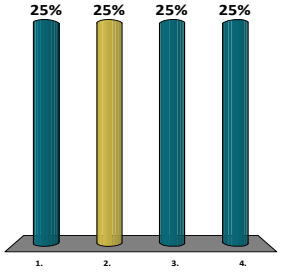
- Current land use plan shows expansive outward residential growth
- Limited resources warrant a more balanced approach that assumes some growth will be accommodated through infill and redevelopment
- Community support for agriculture and open space conservation
- Coordinate outward growth with infrastructure



Focused Outward Growth:

Generally, how do you feel about this approach to the Future Land Use map?

1. Support
2. Neutral
3. Do not support
4. Not sure/ no opinion



Response Counter

Map Theme: Mix of Land Uses

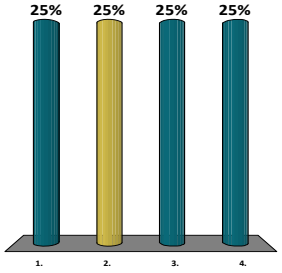
- Desire to have retail, services, and employment options near neighborhoods
- Community support for horizontal and vertical mixed-use development
- Long-term economic resilience depends on a diverse mix of uses and jobs



Mix of Land Uses:

Generally, how do you feel about this approach to the Future Land Use map?

1. Support
2. Neutral
3. Do not support
4. Not sure/ no opinion



Response Counter

Map Theme: Variety in Housing Types

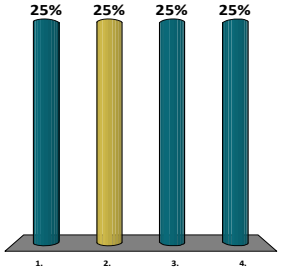
- Large supply of existing single-family residential housing
- Quality and affordability are primary concerns
- Changing housing needs and preferences
- Strong community support for a range of housing types



Variety in Housing Types:

Generally, how do you feel about this approach to the Future Land Use map?

1. Support
2. Neutral
3. Do not support
4. Not sure/ no opinion



Response Counter

Map Theme: Enhanced Connectivity

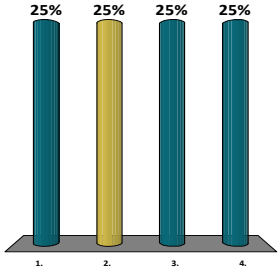
- Vehicles still the primary travel mode
- Growing need/interest in walking, bicycling, and transit but missing links in the networks
- Strong community support for sidewalks, trails, and pedestrian amenities
- Intermodal network important in economic success



Enhanced Connectivity:

Generally, how do you feel about this approach to the Future Land Use map?

1. Support
2. Neutral
3. Do not support
4. Not sure/ no opinion



Response Counter

Group Discussions: Future Land Use Map

- Map Discussion Categories
  - Residential Growth
  - Employment and Industrial Growth
  - Activity Centers
  - Corridors
- Note any other comments on the worksheet and/or map

Part 2: Plan and Policy Framework Overview

Plan Rapid City
Our Community. Our Future.

Draft Plan and Policy Framework

- Organizes and builds on feedback gathered to date
- Integrates previous planning efforts
- Contains:
  - Draft principles and goals to support each core value
  - Initial policy topics to support each goal



Community Vision: 7 Core Values

1: A Balanced Pattern of Growth
2. A Vibrant, Livable Community
3. A Healthy, Safe, Inclusive, and Skilled Community
4. Efficient Transportation and Infrastructure Systems
5. Economic Stability and Growth
6. Outstanding Recreational and Cultural Opportunities
7. Responsive, Accessible, and Effective Governance

Group Discussion: Plan & Policy Framework

- Pick 2 of the Core Values to Discuss
- 5 minutes to read, 15 minutes to discuss each Core Value (20 minutes total per Core Value)
- Discussion topics
  - Are there goals or policy topics we've missed?
  - Do you have any suggested revisions or refinements?
  - Are there any other changes you recommend?

Next Steps

- **Ongoing Community Input Opportunities Online**
  - Plan & Policy Framework
  - Future Land Use Map
- **Community Outreach Series #4—January 2014**
  - Review Draft Comprehensive Plan and
  - Implementation Strategies

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Plan Rapid City

Comprehensive Plan Update

Thought Leaders Events
November 5 and 6, 2013

Residential Growth: Demand vs. Capacity

	Current Estimate	2035 Projection (low to high range)	Change 2010 to 2035	Estimated Capacity (current zoning)
Housing Units (City)	38,000	46,000 to 51,000	8,000 to 13,000	7,500 to 11,250
Housing Units (Planning Area)	49,000	58,000 to 63,000	9,000 to 14,000	22,000 to 73,000

Projected residential growth exceeds the capacity of the current City limits (if current development patterns and densities continue)

Commercial/Employment Growth: Capacity

	Estimated Capacity (based on current zoning)
Nonresidential Space (City)	18.5 million sq. ft.
Nonresidential Space (Planning Area)	31 million sq. ft.

For comparison:
Typical regional retail center is approximately 1 million sq. ft.
Average US hospital is about 75,000 sq. ft.

Retail Space: Projected Demand

	Current Estimate	Projected Additional Demand 2012 to 2035	Estimated Capacity (based on current zoning)
Retail Space (City)	7.1 million sq. ft.	795,000 sq. ft.	1,072 acres

If all projected future retail growth occurred in currently undeveloped areas, this growth would encompass an estimated 90 acres.

Plan and Policy Framework and Future Land Use Map Survey Results

SurveyMonkey- Open from November 1, 2013-January 7, 2014

Do you have any comments regarding Core Value 1, "A Balanced Pattern of Growth?" Are there goals or policy topics you think we've missed? Are there changes to the goals and policy topics shown that you would recommend?

- Under Goal 1.3a: The 3rd item of providing flexibility within Future Land Use categories reminds me of our change from Low Density Residential/Medium Density Residential uses now to just Residential uses. Having gone through an issue of large apartments going into an area where single family houses are located, the overall residential land use has many people worried. Land uses can change, but everyone believes their home should be secure and dependable. I do understand the mixed use approach, but think we need to be sure how we arrive at that approach.
- I am a rural development specialist for RCAC and the manager of West Dakota Water Development District. I would like to voice my concerns regarding the water line to the airport and expanding drinking water service to rural communities between Rapid Valley and the airport. This is an area that is going to experience growth whether Rapid City provides water service or not. Rapid City has the possibility of helping control or direct that growth in a smart fashion but if Rapid City doesn't make tying into water infrastructure financially feasible, directing that growth is going to be more challenging. Box Elder or Longview Sanitary District developing a deep well and treatment system are far more viable than Rapid City Public Works proposed project. Currently, there are approximately 250 low to moderate income homes in this area needing access to safe clean drinking water. A proposed Rapid City project is over $10M. Debt repayment for 10M over 20 years at 3% for 250 homes is at minimum $500 per household per month. Plus paying the city's 150% water rates. Not sure who out of the 250 users would tie on and not sure who would build/develop knowing they were walking into a $500/month minimum water bill. Previous engineering estimates tying into Box Elder; $1.9M (for Valley View only) Well and treatment system for Longview and Valley View is less than $4.5M Allowing another municipality or Sanitary District to develop infrastructure in this area is going to open the door for continued chaotic random unplanned development (CRUD) right on a doorstep of Rapid City. Please keep in mind that this is the gateway to Rapid City and the Black Hills for many first time visitors. What image do we want to set?

Do you have any comments regarding Core Value 2, "A Vibrant, Livable Community?" Are there goals or policy topics you think we've missed? Are there changes to the goals and policy topics shown that you would recommend?

- Goal 2.5b: I don't understand that first topic. I think it needs to have a comma or something between "corridors" and "align" to make that sentence correct.
- As a longtime member of the Rapid City Beautification Committee, I appreciate the language in Core Value 2 about community appearance, design standards, landscaping, streetscapes,

etc. Since its' creation in October 1989, the Committee has encouraged such attitudes , but sometimes with little buy in. We have recently been stymied on an overhaul to the current antiquated Landscape Ordinance that is used to require landscaping at parking lots required by the current zoning ordinance. Maybe some language in Part2.1 encouraging this upgrade would be appropriate. I also believe that an overall master plan for beautification should be created and adopted before we make the major gateways(2.1c) our top priority. It may be that the master plan would suggest a different priority. Nonetheless, a continuing, coordinated, and comprehensive beautification program is needed. Under Principle 2.4 : Sustaining a Vibrant Downtown Center, I would suggest that a Goal 2.4c be established also that connects the Downtown with the area to the west of the central business district. This area to the west is bounded by W. Main St. on the south, Omaha St. on the north, West Blvd. on the east, and the future Jackson Blvd. extension on the west. The Jackson Blvd. Extension is crucial for this Goal to succeed and its' proposal has been in existence since shortly after the 1972 Flood. The majority of northeast bound traffic on Jackson Blvd. turns onto eastbound West Main St. and heads toward the Downtown area, but many do not have Downtown as their destination. This Extension would allow the majority of the traffic to get to Omaha St. and proceed east on the north edge of the Downtown Core. Shifting eastbound traffic off W. Main St. would allow the area described above to become an extended part of the Downtown Area. West Main St. from w. Blvd. to Jackson Blvd, could be enhanced with various streetscape features to encourage its attachment to Downtown. Halley Park at the east end of this area could become a visitor park instead of a driveby park.

- Land adjacent to Rapid Creek seems to be ignored as a greenway expansion opportrunity
- No - I think there should be more affordable activities both in school and out for kids as most activities our out of reach of many parents.

Do you have any comments regarding Core Value 3, "A Safe, Healthy, Inclusive, and Skilled Community?" Are there goals or policy topics you think we've missed? Are there changes to the goals and policy topics shown that you would recommend?

- I am not sure it is this core value or Core Value 2 that needs to address the homeless. In order to have a safe vibrant community, this issue should be discussed. All cities of size have homeless. Many people in the community work to help these individuals. A centralized coordinated group of all who help may be beneficial. The Mission is a great place. But in order to invite businesses to your city, we need to show a safe clean city.
- To make community safer and healthier need to get more affordable housing/apartments.

Do you have any comments regarding Core Value 4, "Efficient Transportation and Infrastructure Systems?" Are there goals or policy topics you think we've missed? Are there changes to the goals and policy topics shown you would recommend?

- I notice that no specific projects are mentioned in this section. I think it is very important to stress the importance of the Jackson Blvd. Extension project in the Comprehensive Plan. This project and its' complementary reconstruction project on W. Omaha St. would fulfill a vision of Rapid City since shortly after the 1972 Flood. Once these two projects are completed, the vacant land on the south side of Omaha St. currently owned by the City could be allowed to

infill(Goal 1.1b). Areas along W. Main St. might be encouraged to infill or redevelop because of redirection of the fast moving traffic over to Omaha St. The character of Halley Park could change in a positive way. There is definite potential for this area to be better than it is today.
- No

Do you have any comments regarding Core Value 5, "Economic Stability and Growth?" Are there goals or policy topics you think we've missed? Are there changes to the goals and policy topics shown that you would recommend?

- Goal 5.2a, second topic: I think the first word should be Concentrate not concentrated. Goal 5.3a, last topic: The word "only" limits any use that may be out of the box in the priority area. If that is what is needed, the priority area should be considered very carefully.
- When you compare the eastern 1/2 of the state to the western 1/2 it shows that the western 1/2 is behind both in growth and economically. Rapid City seems to pay more for goods and services here, but the income except for a few is lower.

Do you have any comments regarding Core Value 6, "Outstanding Recreational and Cultural Opportunities?" Are there goals or policy topics you think we've missed? Are there changes to the goals and policy topics shown that you would recommend?

- Goal 6.1b: We have concentrated a bike path east to west through our city. We need to consider a north/south connection as well.
- This seems to be going great.

Do you have any comments regarding Core Value 7, "Responsive, Accessible, and Effective Governance?" Are there goals or policy topics you think we've missed? Are there changes to the goals and policy topics shown that you would recommend?

- I really like Goal7.3a: Training for elected officials, including their expectations and responsibilities!
- No

Do you feel that the draft future land use map accurately reflects the community's vision for the future? Why or why not?

- Neutral/No Opinion
- Does Not Reflect my Vision for the Future: I think we should be looking at more "inward" and "infill" growth. The plan seems fairly traditional to planning mistakes made over the past 50 years. I would like to see more innovative ideas such as performance zoning and less of an assumption that expanding outward is always the preferred pattern. Modern cities, cities of the future are planning for greater mixed use, more infill urban development requiring less dependency on the automobile.
- Reflects my Vision for the Future

Do you have any comments regarding changes to the proposed future land use designations or categories?

- No
- Where do you think the top priority areas for future residential neighborhoods should be located? Are there any revisions you would make to the residential designations in the areas outside of the City limits?
- No

Where do you think the top priority areas for future employment and industrial growth should be located? Are there any revisions you would make to the employment or industrial designations on the map?

- On the North & East side of Rapid City. No

Are there any other activity centers that should be included on the map?

- None I can think of.

Which activity centers should be primary targets for revitalization?

- Senior & Youth Centers

Think about the primary corridors that lead to or through Rapid City (e.g., Mount Rushmore Road, Interstate 80, and Omaha St). What types of land uses would you like to see along these corridors in the future? Are there physical improvements you think are needed in these locations (e.g., sidewalks, streetscape enhancements)?

- I believe that the Mt Rushmore Rd corridor needs to be enhanced as that is where all the tourists travel and it is one of the oldest streets. The new revitalization of the road starting next year may show a lot of improvement. The North Street corridor is also in the process of revitalization. That is also an important corridor. Hwy 44 from the Airport is of vital importance to new businesses coming to Rapid City. That will take cooperation with the County and is very important for our community!
- Sidewalks - Cambell, St Patrick & Omaha Streets

Do you have any other general comments or feedback for the planning team?

- I like the categories you have included following the map.
- No

Series 4: Reviewing the Plan

January 2014

Introduction

This document presents a summary of responses from the final series of Plan Rapid City community engagement activities in January 2014. The series included the following community engagement events:

- Community Open Houses (January 14 and 15)
- Draft Plan SurveyMonkey Questtionare- Open from January 17, 2014 – March 31, 2014
- Public Comments Submtited via Letter or Email (January 2014 – April 2014)

These open houses included an orientation to the Draft Comprehensive Plan document, a summary of the Comprehensive Plan process, a project status update, and an overview of the Draft Comprehensive Plan recommendations.

Another option for community feedback on the Draft Comprehensive Plan was an online survey. Results from that survey are also included in this document. Community members were also invited to submit their comments directly to the project team by letter or email.

Community Open Houses

Meeting Notes – January 14 and 15, 2014

FUTURE LAND USE PLAN MAP

Map Comments & Refinements

- Extend the yellow south of Sheridan Lake Road to include all of Section 28 11N-7E-B-V
- Focus on mixed pattern development; not just categories by type but actually full integration in all areas
- Consider entrance to industrial park through St. Pat intersection (on Elk Vale Neighborhood map)
- Parks Map comments
    - Double check map to see if medians (like the large one on West Blvd.) are considered parks
    - M Hill is a land trust open to the public, need to show as a park or public designation
    - Adjust colors—less gray overall

DRAFT COMPREHENSIVE PLAN

Chapters 1 & 2: Introduction & Vision and Core Values Comments

- Good leg work
- Good core values
- Focus on governance's understanding and implementation

Chapter 3: A Balanced Pattern of Growth Comments

- Mix community
- Multi-generational, adaptive reuse, infill
- Question regarding Tier 1 boundary—what will city's policy be if property owner close to or adjacent to Tier 1 boundary wishes to build and can provide services needed and wishes to connect to city services?
- Ensure policies address light pollution (in all areas, not just rural or forest conservation areas)

Chapter 4: A Vibrant Livable Community Comments

- I have concerns about department complexes (500 capacity) on the edge of town (sprawl). There are dwellings and business buildings all over town that are for rent, lease, sale. Will the people who need housing be able to afford it?
- Do many Rapid Citians truly need "luxury apartments?"
- How to address the transitive nature of many Lakota families? Address the growing population share of Lakota families? Reservation migration is a reality- Native population will increase with time.
- Implement a small-scale template – 12-18 blocks/ walkable, etc.

- I would like to see more incorporation of housing that accommodates Lakota family makeup, i.e. housing for a larger group of family members with particular focus on rental property.
- Revise action strategy about landscaping to address the need for a simple, new landscaping ordinance rather than revising what has already been done
- Need to address historic preservation more directly on map and in policies
- Address the desire for enhanced connections between the Civic Center and Downtown on the map and in the policies

Chapter 5: A Safe, Healthy, Inclusive, and Skilled Community Comments

- No car chases by law enforcement! It endangers innocents. Make, model, license plate should be enough to hold most delinquents accountable.
- Enhance higher education's effect on the community.
- I would like to see more open acceptance of LGBT individuals in a cultural and community context. Also would like businesses more welcoming of non-discrimination policies and practices that include sexual orientation and gender identity.
- Need to ensure health delivery system (including adult day care) is addressed
- Clarify/strengthen policies to address discussion with Fire chief:
    - City facilities should be built to withstand man-made and natural disasters (hardened)
    - Construction standards; survivable spaces
    - WUI (address here as well as where currently addressed in design principles)
    - Emphasize role of these facilities as community gathering spaces longer term (e.g., construct to include community/multi-purpose rooms that can also serve as secure rooms)
- Add Community Safety Map to this chapter—include fire stations, police stations (existing/planned, safe rooms, shelters, etc.)
- Ensure Library Strategic Plan is referenced

Chapter 6: Efficient Transportation and Infrastructure Systems Comments

- We need more encouragement for bus/light rail planning
- Desire for coordinated regional transit system (e.g., Rapid to/from Ellsworth AFB/Box Elder)
- Need to add Public Works as a partner for all action items related to infill/redevelopment
- May need to address the infrastructure oversizing process in goals/policies related to infill and redevelopment
- Need to address connecting people from housing to employment areas (in addition to activity centers)
- Need to define paratransit and transit and clarify both are covered in policies and recommendations
- Revise "Variances" to "Exceptions"

Chapter 7: Economic Stability and Growth Comments

- Employ and retain our millenials and aging. Flourish, be local food to center of commerce.

Chapter 8: Outstanding Recreational and Cultural Opportunities Comments

- Great here!
- Keep up an enlightened start. We are becoming a center for arts and entertainment.
- Need to show historic districts on map (either on the future land use map or on a separate map in the livable community section)
- West Main Street between Jackson and I-190 a good candidate for revitalization (map comment)
- Look at alley access along Haines/5th Street
- Future Anamosa Street (near Dreamworks) may be located too far north; shifting further south off of ridge may be necessary
- Major street plan may need to be modified in the area directly north of the landfill where the future Elm Avenue connects with Elk Vale Road
- Access/roadway connections need to be reconsidered in the area located at the northwest quadrant of Elk Vale Road and Highway 44
- Potential for agricultural uses east of Rapid Valley – is residential most appropriate in this area?
- Additional mining/extraction uses located west of Hwy 231 (on public lands)
- Need to modify area just east of Deadwood avenue, north of I-90 to show the GCC plan, and forest conservation on the hilly terrain; Gateway corridor designation should reflect setback from I-90 and residential to east (need to address in policies if not shown on map)
- Show Downtown in a context that is connected with the Civic Center
- Potential Integrated Planning Area identified for many properties in the southeastern area
- Principles/Goals/Policies
    - May need to address role of private golf courses and other private facilities in the discussion
    - Revise 1.1.A and/or 1.1F to address ongoing maintenance and sustainable management practices in parks and golf courses (e.g., water conservation, energy conservation, etc.)
    - Need a goal/policy to address future need for a new cemetery Need to address the preservation of historic cemeteries, parks, and tribal grounds
    - Add wayfinding to 1.2D – lighting and safety enhancements
- Action Plan updates
    - Enhance the Zoning Diagnosis Memo to outline some ideas/strategies for the parkland dedication requirements—acknowledge issues associated with slow buildout of individual subdivisions
    - Revise Park Plan action to be the 5 year plan (which will address the different wards of the city)
    - Add an action item related to ongoing staffing and maintenance (possibly tie to a level of service or acres of parkland per employee)
    - Add parks and recreation as a partner in the implementation of any actions addressing bicycle trails
    - Add long-term action calling for securing a new cemetery location and master plan

Chapter 9: Responsive, Accessible, and Effective Governance Comments

- I appreciate our City Council and Mayor.
- Governance is non-prohibitive: make it simpler to integrate the plan into jurisdictional requirements.

Chapter 10: Growth and Reinvestment Framework Comments

- Pocket neighborhoods
- Divide expansion into manageable mixed use centers

Chapter 11: Neighborhood Area Comments

- Integrate developments by income and age. With playgrounds and gardens and public transportation. Don't make existing neighborhoods just a passageway to the outer limits.
- Incorporate 10 usable community elements (church/store/senior center) within walking distance of all housing types

Chapter 12: Implementation Comments

- Don't allow everyone who owns acres to cover them with buildings.
- Make sure there is flexibility in the intent of plan in its bridging to planning, building, growth management, code enforcement departments
- Need to add a top 5 or top 10 list of priority actions
    - Connections/enhancements between SDSMT and Downtown a highly visible project, probably one for the top 5 list
    - Charter committee another key item that needs attention before many of the other actions can move forward
- Periodic Advisory Committee Meetings after adoption of the plan will help ensure implementation
    - Possibly tie committee meetings to quarterly progress reports
    - Explore appointing one champion to advocate for each core value
- How to engage/inform developers in how to use the plan (e.g., training? Newsletters?)
- Add recommendations re: Historic Preservation to reflect efforts currently underway (Bill Kessloff)—will need additional info from staff regarding specifics to include
- Add multiple actions to tie back to phasing of fire plan recommendations
    - Downtown fire station (underway/immediate-no additional staffing needed)
- 44 and St. Patrick involves partnership with school; dedicating land on campus to support public safety program
    - Will need to occur in conjunction with Animosa Street connection (good focus for Urban Systems $)—study already completed
    - List phase 1 in action plan –coordination with school on public safety building design (see MOU for specifics of agreement)

- Phase II—needs assessment for station and build fire station

Other General Comments

- Pay attention to historic preservation.
- Hire a person to oversee and provide information about implementation.
- Make it simple and applicable. Make it a living document.
- Renovate South/expand
- Renovate South Park
- Renovate Robbinsdale
- Elementary middle or high school parks and residential development
- Near College
- WDT – needs Anamosa Extension
- BA- Summerset Split
- Stevents renovations, traffic and parking
- Valley/South as potential expansions – parking
- Rapid Valley missing
- Issues walking schools or based at elem
- School district border stops at Peaceful Pines
- Douglas- Elk Vale ridge line
- Hermosa Custer
- Missing policies for young adults
- Adult daycare—current facility (Daisy House) closing; remains a need in the community
- Lighting citywide
- Deadwood Avenue Neighborhood Area
- Inconsistency with earlier neighborhood plan
- Access
- Concern about heavier intensity uses possible associated with mining and extraction
- Gateway/Corridor designation should reflect setback from I-90 and residential to east
- Holliday Estates occupancy
- Preservation recommendations missing
- Many efforts underway that should be reflected
- Show map of historic districts
- Civic Center (DT area) map
- Box Elder: Coordinated transit system
- Box Elder: Exit 61; focus for both communities
- Add executive summary (discuss possible format)
- Add downtown inset map (location TBD) to highlight relationship between DT, SDSMT, and Civic Center

- Sustainability emphasis—heard both words of caution and desire to be somewhat more aggressive/forthright in language used

Draft Comprehensive Plan Survey Results

SurveyMonkey- Open from January 17, 2014 – March 31, 2014

Do you feel that the draft Future Land Use Plan map accurately reflects the community vision for the future?

- Reflects the vision for the future (5)
- Neutral/no opinion (3)
- Does not reflect the vision for the future (1)

Why or Why Not?

- Because we in rapid city need things like the rapid ride and other transportation in and around rapid city I think that if this city keeps on growing like it is we might be able to be like the surrounding towns like boulder and Denver in population and businesses I know we need allot of things like rest aunts and bigger
- Please find streets that get gridlocked. Get another street started, to take some of the traffic.
- My biggest concern is the abuse of billboards. For residents and especially tourists to see billboards actually erected in the Black Hills is shameful.
- I have scanned the entire draft. From it one would not guess that we are an ethnically diverse city with many social challenges. While homelessness is perhaps addressed via the repeated goal of establishing more affordable housing and use of block grants, nothing is recommended for the city's becoming actively engaged in this. It seems like developers might be encouraged but in no way required to include affordable housing as they plan. I like that "infilling" is recommended and that transportation planning be expanded to include the outlying areas -- counties have to cooperate. I like the sustainability mentions. The cultural section is sadly deficient, not mentioning the Journey Museum or the possibility of a powwow grounds. Our diversity is a potential strength. Lets not ignore this.

Do you have any comments regarding Chapter 1 of the draft Comprehensive Plan?

- Page 10: I believe we should list the Historic Preservation Comprehensive Plan under the Role of the Comprehensive Plan, since the City Council adopted it a few years ago. (The exact name of the plan may be different than I have stated.)

Do you have any comments or concerns regarding the vision and seven Core Values discussed in Chapter 2?

- The tourists that come to Western SD, always, always want to know about the Cowboys and Indians and Pioneers. There is your " branding." That is never going to change. When ever we travel, they ask us about the Indians and Cowboys. Especially the over seas people. Always ask about Crazy Horse "is it done yet?"

Do you have any comments regarding Chapter 3: A Balanced Pattern of Growth?

- We always feel the "West" side get preferred treatment. They don't want low income apartments, so they get put on the East side. They don't want Walmart - so East side gets it. Just sayin

Do you have any comments regarding Chapter 4: A Vibrant Livable Community?

- A vibrant livable community begins with a vibrant livable core/downtown. Investment needs to made in the form of downtown housing. Warm bodies living in the core require support services and provide an economic base and tax base to support all other core services/businesses. This probably requires public funding assistance in some form to jump start. The city should field proposals from the private sector to provide 60+ housing units in the core and what type of city involvement would be needed to determine what is possible for the city to offer. p.s. The schools system paving the Dakota M.S. football field was a significant missed opportunity to provide land for this subject.
- Page 38, Under LC-5.1A, the list of Community Activity Centers, the center at Catron and Sheridan Lake Road is listed twice. There should be a listing for Catron and 5th Street, the new Walmart area, as this is already a center for several businesses and will be many more very soon. Also, the Family Thrift Center should be identified at St. Patrick and Cambell Street as there are more than one Family Thrift Centers. Page 39: Under LC-6.1C, encouraging compliance with historic district design guidelines. Are we talking about the federal and state guidelines as we don't have any local guidelines.

Do you have any comments regarding Chapter 5: A Safe, Healthy, Inclusive, and Skilled Community?

- Page 47, the second column, first line, needs a word "to" before early... or some change.

Do you have any comments regarding Chapter 6: Efficient Transportation and Infrastructure Systems?

- None provided.

Do you have any comments regarding Chapter 7: Economic Stability and Growth?

- None provided.

Do you have any comments regarding Chapter 8: Outstanding Recreational and Cultural Opportunities?

- "Wylie Park and Storybook Land" Aberdeen SD www.aberdeen.sd.us/storybookland includes camping area.
- Cultural and Recreational Facilities are a vital part of economic development. Along with quality of schools, these aspects are highly significant to business or individuals looking to locate in Rapid City. This section is woefully lacking in mention of our ethnic diversity and how that enhances our city.

- Rapid City should focus on being "world class" at a couple of things rather than dilute all its resources across a broad spectrum. Best way to do this is to enhance our existing strengths which is our park system and recreational opportunities. Further definition of what "world class" means could be determined through a combination of public input and retaining experts in this field. Kayaking service for Rapid Creek, tying all the parks together, enhancing Skyline Wilderness Park, redoing Skyline Drive with a bike lane, snowboard/tubing hill somewhere on M hill or Skyline, court mountain biking tournaments(national championship) Beautification, increasing landscape standard for commercial/public properties and enforcement is critical.

Do you have any comments regarding Chapter 9: Responsive, Accessible, and Effective Governance?

- None provided.

Do you have any comments regarding the Future Land Use Plan or other topics in the Growth and Reinvestment Framework?

- Page 102, Employment Centers - Opportunities: I don't know where Rushmore Road north of Catron Blvd would be. Should this area be Rushmore Road north of Omaha Street?

Do you have any comments regarding any of the neighborhood area policies or future land use maps?

- None provided.

Do you have any comments regarding Chapter 12: Implementation?

- None provided.

Do you have any comments or concerns regarding the information contained in the Appendix?

- None provided.

Do you have any other comments or feedback regarding the draft plan or about the plan update process?

- This looks pretty good, just concerned about the highly litigious billboard companies littering our state, cities, historical and beautiful sites. Please have legislators take a hard look at our billboard laws. Hawaii is considered at beautiful state to reside and visit and they do not allow any billboards whatsoever.
- An annexation map or map indicating what the city will be in 10 plus years should be part of a comprehensive plan for the city. And, Historic Preservation should have more coverage. I love the idea of Design Guidelines!! Thanks! Good draft plan!!

Draft Comprehensive Plan Public Comments

January – April 2014

Friends
OF RAPID CITY PARKS

2834 Jackson Blvd. Rapid City, SD 57702 http://friendsofrcparks.com/

Ms. Patsy Horton
Project Manager
Rapid City Comprehensive Plan

By E-mail

1 April 2014

Dear Ms. Horton:

Thank you for the opportunity to provide some comments from Friends of Rapid City Parks on the Draft Revised Comprehensive Plan (March 10, 2014). Friends was founded in 2005 to preserve, protect, and promote our parks—a legacy of the 1972 flood. We have more than 100 members and have mobilized up to 300 supporters on various issues affecting the parks, particularly those that lie within the Memorial Greenway along Rapid Creek.

If a picture is worth a thousand words, then it's pretty clear the plan recognizes the importance of Rapid City's parks, since two of the three photos on your home page slide show are of parks!

Though we did not attend any of the public meetings, we have reviewed the draft plan, the comments from stakeholders, and background documents and appendices provided on your excellent website.

First, we commend the City and the Community Planning & Development Department for undertaking this thorough review and update of the comprehensive plan. We will limit our comments to items directly related to our organizational interests, as noted above.

Friends supports the recognition given to the importance of Rapid City parks visually, environmentally, and economically. We support that the role of parks is noted in three of the Seven Core Values of the plan. We are gratified that the plan calls out the community's dedication to and pride in the park system, and the recognition that this is a precious legacy.

In specific actions identified in Principles, Goals and Policies within the core value sections, we are particularly pleased that the plan calls for "encouraging" and "supporting" land use policies that foster existing and new parks, and inclusion of parks and park connectivity among diverse land uses.

In the section discussing the protection of the City's Environmental, Cultural, and Historic Resources, Friends of Rapid City Parks especially supports policies calling for protecting air and

water quality, natural features, and calling for use of sustainable development practices in the design of "parks, landscaping, and stormwater management facilities." (LC6-1.2)

We are pleased to see the thorough discussion of balanced modes of transportation and the integration of the Pedestrian and Bicycle Master Plan in documentation and recommendations. We mention particular support of Goals TI-2.2A, 2.2B, 2.2C, 2.3A, 2.3B, 2.3C, 2.3D, and 2.3E [note the item is labeled 2.4E, but is related to other TI-2.3 items]. We also support the TI-2.4 recommendations related to bicycle use, and want to raise once again the need for establishing a baseline on bicycle use, crossings, and related issues. (See comments of Friends of Rapid City Parks on Promenade, Legacy Commons, and various parking proposals within Memorial, Founders, and West Memorial Parks, where over a period of several years we have noted the lack of baseline data.)

We are delighted to see the call out in EC-1.2D that recognizes the role of parks and recreation in attracting skilled workers and top level companies to an area. Friends of Rapid City Parks has been advocating this point for years through workshops, guest speakers, letters and op eds.

The parks sections of the chapter on recreational and cultural opportunities are excellent, and we express our enthusiastic support. One comment we do have is that the plan acknowledge, either in appendices or reference documents, the Final Report of the Flood Plain Policy Committee, which resulted in a policy that was adopted by City Council resolution on July 7, 2008. Though the plan appears to incorporate the principles of this policy, we think it should be called out specifically, rather than rely on FEMA designations of where certain activities be permitted to occur.

Thank you again for the opportunity to provide these views, and for the work in completing this plan. We look forward to seeing it move through the Planning Commission and City Council, and be applied widely to conservation and development issues in Rapid City.

Sincerely,

Suzanne S. Martley

Suzanne Iudicello Martley
Executive Director

LAZY P6 LAND CO. INC
505 CATRON BLVD
RAPID CITY, SD 57701
ORVIL DAVIS, PRESIDENT
APRIL 24, 2014

TO: City Council, Mayor, and Mayor's Staff.

RE: Objection to Mayor's staff proposed changes to current Future Land Use Plan (FLUP): 4/15/14 PWC Item # 27

Attached graphics include current County zoning, current Rapid City FLUP and Mayor's staff proposed changes for the area identified on the graphics. The latter includes listed objections sent to the Mayor's staff. The proposed FLUP documents package has those objections in Appendix E, public comment. Note the dates when Mayor's staff was contacted via email regarding these concerns.

Lazy P6 Land Co considers these changes to be arbitrary, capricious and malicious. The effect on P6's long standing marketing strategy and cost recovery projections will run into the millions of dollars - the difference between General Commercial (GC) and Light Industrial (LI). Potential buyers will also notice LI is immediately across an arterial street from the GC property.

We consider the current P6 FLUP – in place for more than 10 years - to be an "implied contract", based on the hard fought negotiations at the time that yielded the land uses projected today. Our consultant, Lawrence M Kostaneski, PE, has stated that for nearly 20 years he would encourage clients to obtain the most favorable future land use designations possible, since they predict the land use (zoning) the City would honor when annexed into the city. He states that has always been the case – until now.

The Mayor's staff seems to have abandoned all land use projection principles. When the current FLUP was adopted, there was virtually nothing substantial adjacent to 5th St in this area. Today, this is exploding with commercial development, of which we assume even the Mayor's staff is aware. And yet, they now believe that the future moving south is LI. Former Mayors, Councils and staff knew better.

To add insult to injury, the Mayor's staff spent months reviewing water modeling with fire flow targeted at GC and deciding the number of lanes for a high volume concrete street surrounded by GC. Why would anyone think Light Industrial is a land use with the same cost amortization potential as GC?

Incidentally, the current car lot (2005) is a permitted use in GC, which is the current County zoning. The current storage units were sold as GC. The owner decided to build storage units (2003), which are a conditional use in GC. He obtains an annual renewal from the county for the CUP. The buildings under construction are designed for "finish to suit" retail or office space. They are heated.

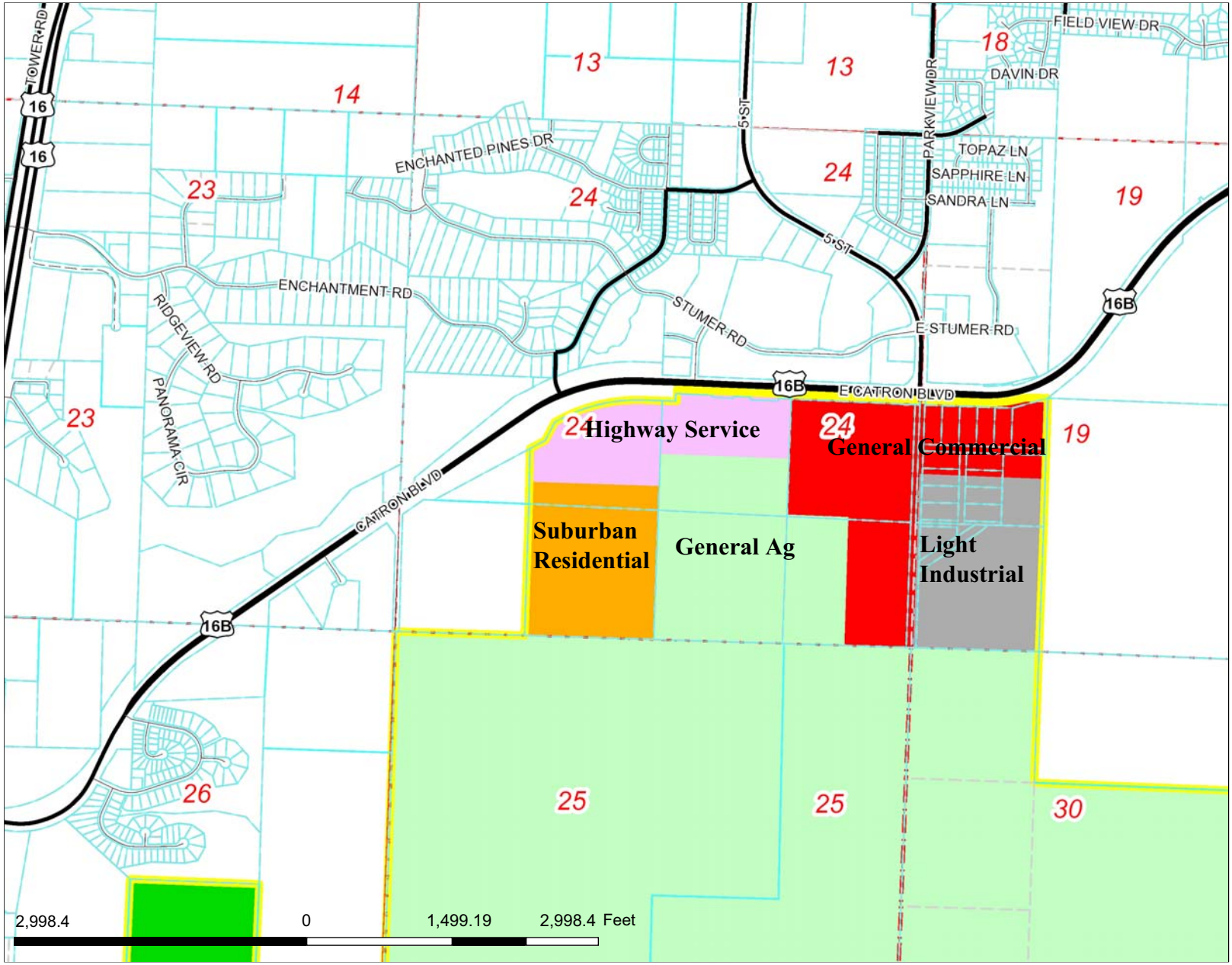
Lazy P6 Land Co. strongly objects to the changes proposed by the Mayor's staff. We assume the Rapid City Council will take the appropriate action with this information now available.

Signed,

Orvil Davis, President
Lazy P6 Land Co. Inc.

Rapid City-Pennington County GIS

To P6 5/9/12



Legend

- Roads
  - Interstate
  - US highway
  - SD highway
  - County highway
  - Main road
  - Minor arterial
  - Collector
  - Ramp
  - Paved road
  - Unpaved road
  - Unimproved road
  - Trail
  - FS Highway
  - Airport Runway
  - Not yet coded
- Lot Lines
  - <all other values>
  - Lot Line
  - Parcel Line
- Township/Section Lines
  - TOWNSHIP
  - SECTION
- PLSS Sections
- County Line
- County Zoning Districts
  - General Agriculture
  - General Commercial
  - Heavy Industrial
  - Highway Services
  - Limited Agriculture
  - Low Density Residential
  - Light Industrial
  - Planned Unit Development
  - Suburban Residential
  - NOCODE

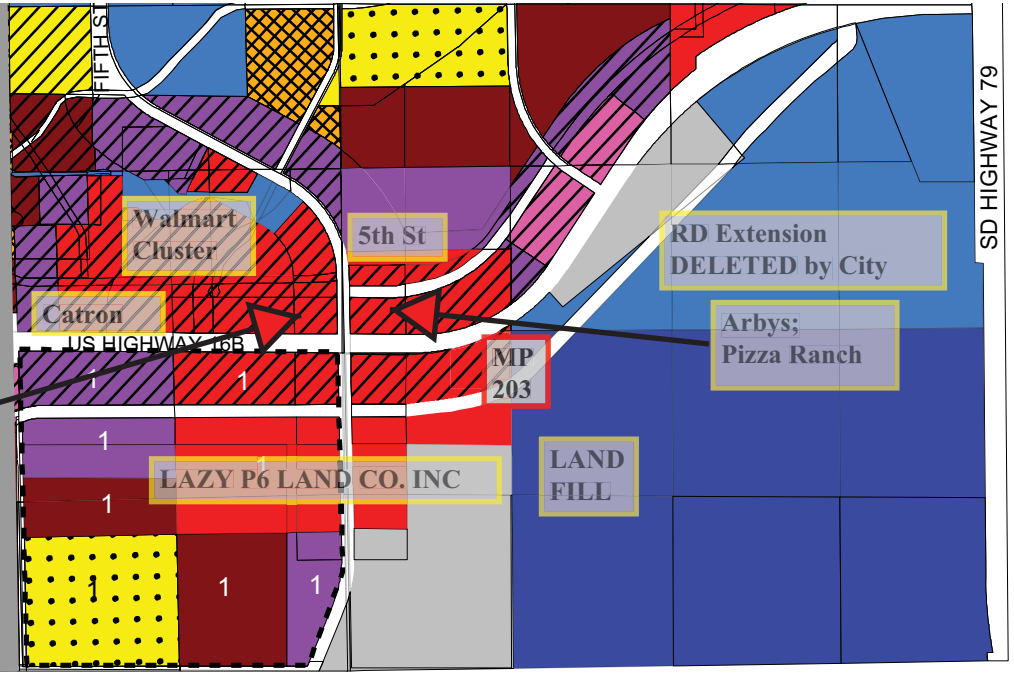
Scale: 1: 17,990

Map Notes:

County Zoning

DISCLAIMER: This map is provided 'as is' without warranty of any representation to accuracy, timeliness, or completeness. The burden for determining accuracy, completeness, timeliness, merchantability, and fitness for or the appropriateness for use rests solely on the user. Rapid City and Pennington County make no warranties, express or implied, as to the use of the map. There are no implied warranties of merchantability or fitness for a particular purpose. The user acknowledges and accepts the limitations of the map, including the fact that the data used to create the map is dynamic and is in the constant state of maintenance, correction, and update. This documents does not represent a legal survey of the land. There are no restrictions on the distribution of printed Rapid City/Pennington County maps, other than the City of Rapid City copyright/credit notice must be legible on the print. The user agrees to recognize and honor in perpetuity the copyrights and other proprietary claims for the map(s) established or produced by the City of Rapid City or the vendors furnishing said items to the City of Rapid City.

(See U.S. Highway 16 Future Land Use Plan)



LAZY P6 CONTINUING OBJECTION TO FLUP CHANGES

SOUTH ROBBINSDALE NEIGHBORHOOD AREA FUTURE LAND USE MAP

08CA042

SCALE 1" = 1500'

2/02/2009

GENERAL COMMERCIAL (PCD)

LIGHT INDUSTRIAL

OFFICE COMMERCIAL (PCD)

4/21/2014 City Council

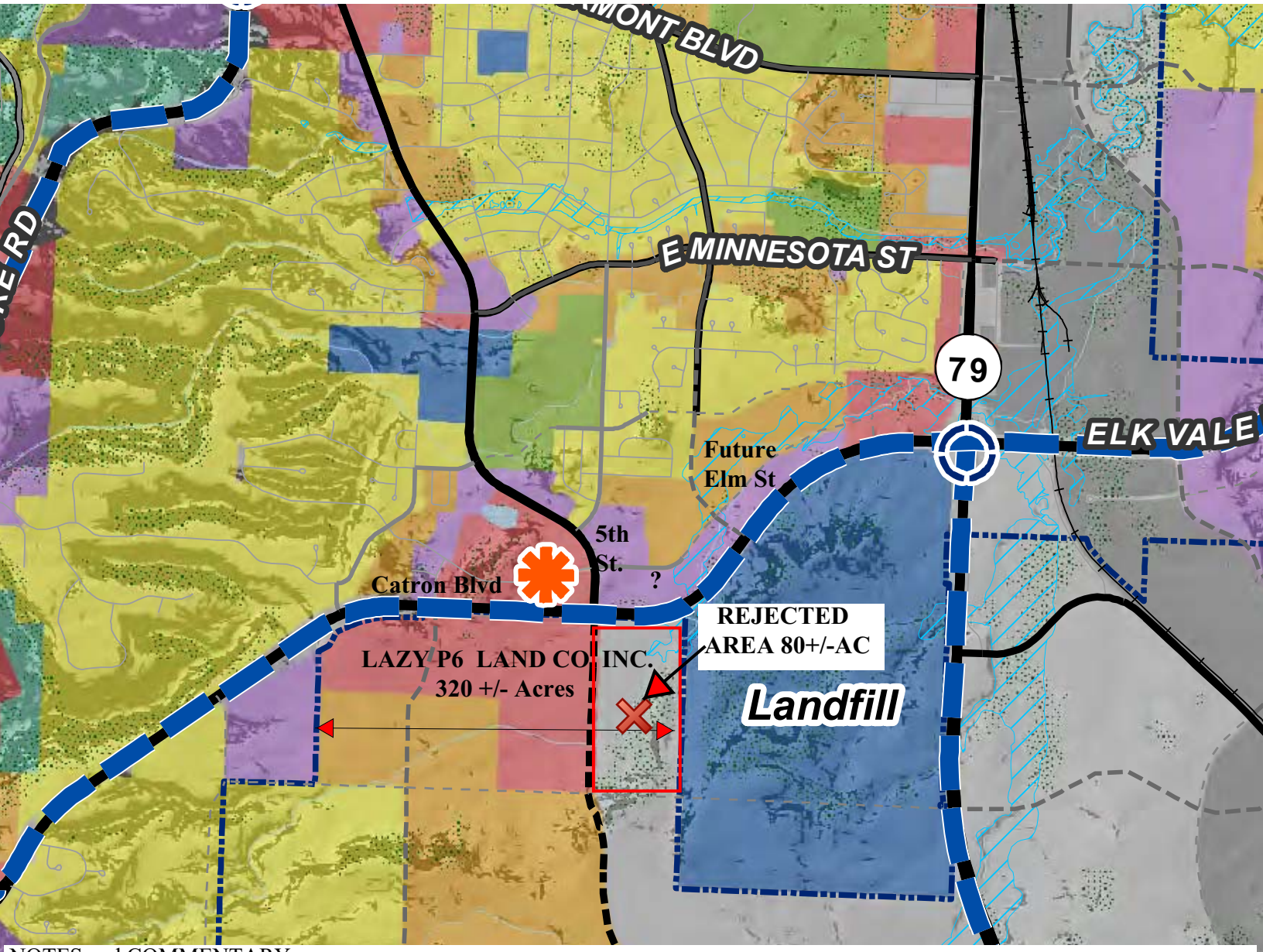
ALTERNATE LAND USE DESIGNATION

1. GC w/PCD

LAZY P6 LAND CO INC.

DRAFT FLUP changes affecting P6 property.

Feb 11, 2014



NOTES and COMMENTARY:

Lazy P6 Land Co Inc rejects the "Light Industrial" designation shown above by a red "X". The current Future Land Use Plan (FLUP) shows this as General Commercial with a smaller piece of Light Industrial nearby.

It's ironic to note that CA Joel Landeen, in a meeting Feb.. 7, 2014 to discuss interim connection of water and sewer services to a unit in this area, proceeded to criticize the existing cold storage building complex as not a particularly visual attraction for motorists or future users, after which he opined that a 300% premium for said service connection was "punitive".

Sitting in the center of the table when he made this observation was the DRAFT FLUP revision, showing this area as Light Industrial - a self- fulfilling prophecy for more "undesirable vistas."

Lazy P6 would like confirmation that this has been corrected prior to final approval and requests a meeting with relevant staff to discuss specifics as they pertain to the balance of their property.

Please call with questions.

Orvil Davis, President
Lazy P6 Land Co Inc.
Feb. 12, 2014 (via email to City of Rapid City)

Plan Rapid City

Comprehensive Plan Update

Draft Plan Open Houses
January 2014

Overview

- Plan Rapid City Background
- Comprehensive Plan Highlights
- Plan Implementation

What is the Purpose of the Comprehensive Plan?



- **Long-range plan** (10-20+ years)
- **Guides where and how Rapid City will grow**
- **Establishes City policies**—advisory, not regulatory
- **Establishes priorities to guides the allocation of resources**

What does the Plan Address?

- Land Use and Growth
- Transportation and Circulation
- Housing and Neighborhoods
- Economic Development
- History and Community Character
- Landscape and Environment
- Parks and Recreation
- Public Utilities and Services
- Downtown
- Arts, Culture and Tourism
- Health and Safety









What is in the Comprehensive Plan?

Vision
Principles
Goals
Policies
Actions!
Maps

- **Vision:** Describes the type of community we want to become (7 Core Values)
- **Principles:** Describe the community's aspirations
- **Goals:** Establish specific targets for the future
- **Policies:** Provide guidance for decision-making
- **Actions:** Identify steps we'll take to get there
  (Code revisions, Programs, Capital Improvements, Intergovernmental Agreements, Other)
- **Maps:** Illustrate Future Land Use and other plan concepts

The Planning Process

Complete	Phase 1: Project Initiation
Spring/Summer 2013	Phase 2: Inventory & Analysis
Late Summer 2013	Phase 3: Vision and Guiding Principles
Late Fall 2013	Phase 4: Plan Framework
Underway	Phase 5: Draft Plan and Action Strategies
Winter 2014	Phase 6: Public Review and Plan Adoption

Many Opportunities for Public Input

- Community Input Events
- Project Website
- Online Surveys and Polls
- Meetings & Work Sessions





"Everything about downtown Rapid City is important. As downtown businesses prosper, I hope to see more second and third story residential and business uses."

- Comment Submitted via Online Survey

How well does this development form fit with your vision for Rapid City's neighborhoods?

(Single family detached, alley loaded garage)



Plan Highlights

Plan Rapid City
Our Community. Our Future.

Community Vision: 7 Core Values

1. A Balanced Pattern of Growth
2. A Vibrant, Livable Community
3. A Healthy, Safe, Inclusive, and Skilled Community
4. Efficient Transportation and Infrastructure Systems
5. Economic Stability and Growth
6. Outstanding Recreational and Cultural Opportunities
7. Responsive, Accessible, and Effective Governance

Growth and Reinvestment Framework

- Future Land Use Plan
- Major Street Plan
- Design Principles



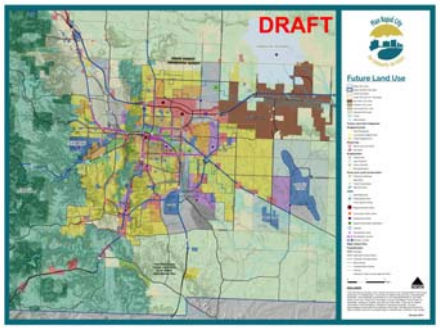
Future Land Use Plan Elements

- Neighborhoods
  - Rural Residential
  - Low Density Neighborhood
  - Urban Neighborhood
- Mixed-Use Activity Centers, Corridors, and Opportunity Areas
  - Regional Activity Centers
  - Revitalization Corridors
  - Downtown Mixed-Use
  - Mixed-use Commercial
- Employment Centers and Opportunity Areas
  - Employment Center
  - Employment
  - Light Industrial
  - Heavy Industrial
  - Mining and Extraction
- Gateways and Entrance Corridors
- Parks and Recreation Opportunities
  - Parks and Greenways
  - Regional Recreation Destinations
- Land Conservation and Reserve
  - Agriculture
  - Forest Conservation
  - Buffer/Reserve
  - Flood Hazard Overlay
- Public/Institutional and Other
  - Public/Institutional
  - National Forest

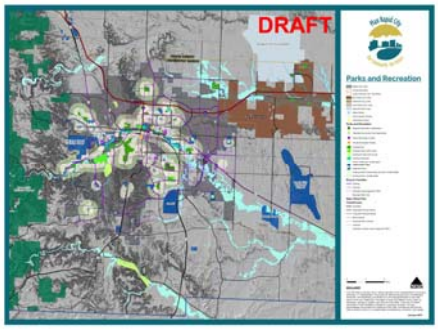
Future Land Use Map Themes

- Maximize existing infrastructure investments
- Focus outward growth
- Provide a mix of land uses
- Add variety in housing types
- Enhance connectivity (multi-modal and inter-modal)

Future Land Use Map

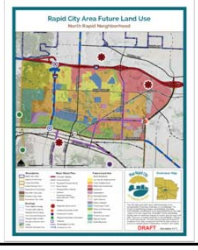


Parks and Recreation Map



Neighborhood Area Policies

- Build on previously adopted neighborhood plans
- Apply in conjunction with citywide principles, goals, and policies
- Policies and Future Land Use Maps



- Airport
- Black Hawk
- Deadwood Avenue
- Downtown/Skyline Drive
- Elk Vale
- Ellsworth
- Nemo Road
- North Rapid
- Northeast
- Piedmont Valley
- Sheridan Lake Road
- South Robbinsdale
- Southeast Connector
- Spring Creek
- US Highway 16
- West Rapid

Implementation

Plan Rapid City
Our Community. Our Future.

Implementation Overview

- Priority Action Plan
- Implementation Toolbox
- Plan Monitoring and Amendments

Types of Action Strategies

- Policy Decisions
- Programs
- Public Improvement Projects
- Regulatory Revisions
- Regional and Agency Coordination
- Funding Mechanisms

Priority Action Plan Details

Immediate Actions	Near-Term Actions	Longer-Term Actions
Ongoing/concurrent with Plan adoption	Following adoption, within next 2 years	2 to 5 years following adoption
Can be implemented with current funding	Could be achieved with current funding and/or strategies that may require new funding through priority-based budgeting	Could be achieved with current funding and/or strategies that may require new funding through priority-based budgeting

Strategies to Achieve a Balanced Pattern of Growth

Immediate Actions	Near-Term Actions	Longer-Term Actions
Planning Coordination	Infill and Redevelopment Incentives Program	Enclave Annexation Strategy
	Unified Development Code	
	Urbanization Strategy	

Plan Rapid City Comprehensive Plan Update

Strategies to Create a Vibrant, Livable Community

Immediate Actions	Near-Term Actions	Longer-Term Actions
Landscaping Ordinance	Activity Center Pilot Project	Entryway Improvements Plan
Affordable and Workforce Housing Definition	Infill and Redevelopment Standards	Non-Residential Design Guidelines
	Reinvestment Program	Wildlife-Friendly Design
	Residential Design Standards	Downtown Housing Catalyst Projects
	Mixed Income Housing Development	Downtown to School of Mines Master Plan
	Affordable and Workforce Housing Strategy	

Plan Rapid City Comprehensive Plan Update

Strategies to Ensure a Safe, Healthy, Inclusive, and Skilled Community

Immediate Actions	Near-Term Actions	Longer-Term Actions
Education Coordination	Service Provider Shared Facility Study	Safety and Lighting Improvements
Fire Hazard Awareness and Risk Reduction	Sustainability Education	
Sustainability Liaisons		
Local Food Access		

Plan Rapid City Comprehensive Plan Update

Strategies for Efficient Transportation and Infrastructure Systems

Immediate Actions	Near-Term Actions	Longer-Term Actions
Transportation/ Infrastructure Coordination	Access Management	Bus Stop Improvements
Development Review for Alternate Modes	Asset Management	Level of Transit Service
Major Street Plan	Bicycle Accommodations	Regional Roadway Opportunities
Development Variances	Box Elder Drainage Basin Study	Bicycle Network
Multimodal Balance	Complete Streets Guide	Major Pedestrian Crossings

Plan Rapid City Comprehensive Plan Update

Strategies for Efficient Transportation and Infrastructure Systems (continued)

Immediate Actions	Near-Term Actions	Longer-Term Actions
Current Standards & Plans	Development Review for Accessibility	Pedestrian Links
Street Cross-Sections	Multi-Modal Marketing	Sidewalk Improvements
Transit Provider Coordination	North-South Corridors	Transit Accessibility
	Quiet Zones	Regional Intermodal Freight Plan
	Sidewalk Condition Analysis	Transit System Usability
	Regional Collaboration	Transit to Airport
	Transportation Management Organizations	

Plan Rapid City Comprehensive Plan Update

Strategies to Support Economic Growth & Stability

Immediate Actions	Near-Term Actions	Longer-Term Actions
Priority Employment Area Alignment	Economic Development Incentive Strategy	Enterprise Fund Restructuring
	Pilot Employment Area Master Plan	Grow the Tax Base
	Public Financing and Development Incentive Toolbox	Home Rule Status

Plan Rapid City Comprehensive Plan Update

Strategies to Support Economic Growth & Stability (Continued)

Immediate Actions	Near-Term Actions	Longer-Term Actions
		Priority Employment Area Master Plan
		Priority Employment Areas Infrastructure Projects
		Shift Infrastructure Burden
		Tax Increment Financing Refinements
		Tourism Revenue



Strategies to Provide Outstanding Recreational and Cultural Opportunities

Immediate Actions	Near-Term Actions	Longer-Term Actions
Institutionalize Parks and Recreation Map as a Tool for Internal Planning and Development Review	Parkland Dedication	Parks and Recreation Plan Update
Support for Local Arts and Cultural Initiatives		Cultural Tourism Plan



Strategies for Responsive, Accessible, and Effective Governance

Immediate Actions	Near-Term Actions	Longer-Term Actions
Plan Conformity Assessment	Charter Committee	
	Development Review Team Processes	
	Leadership Training	
	Plan Monitoring Report	



Implementation Toolbox

- Potential tools and approaches to implement strategies in Priority Action Plan
- Topics Addressed
  - Reinvestment
  - Affordable and Workforce Housing
  - Public Financing and Development Incentives
  - Shifting the Tax Burden
  - Enterprise Fund Restructuring
  - Tourism Revenue

Plan Monitoring and Reporting

- Quarterly Progress Report
  - Coordinate with Mayor's office updates
  - Summarize current projects, progress and achievements
- Annual Report
  - Summary of completed actions
  - Annual indicators (e.g., permits, population, etc.)
  - New trends and opportunities on the horizon

Plan Amendments

- Major Update
  - At least every 5-6 years
  - Extensive public review of plan vision, goals and policies
  - Updated Priority Action Plan
- Minor Update
  - Annually or as needed
  - Can be initiated by the public
  - Targeted map or text revisions

Questions?

Next Steps

- Public Comment Period
  - Fill out a comment form
  - Submit your comments online at **www.planrapidcity.com**
- Revised Draft Plan
- Plan Adoption Hearings