



# CITY OF RAPID CITY

RAPID CITY, SOUTH DAKOTA 57701-2724

## Office of the Mayor

300 Sixth Street

605-394-4110

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E-mail: [mayor@rcgov.org](mailto:mayor@rcgov.org)

## MEMORANDUM

**TO:** City Council  
**FROM:** Mayor Steve Allender   
**DATE:** August 1, 2016  
**SUBJECT:** Appointment of Vision Fund Citizen Committee

### PURPOSE:

Please confirm the appointments of Mark Massa, Tim Johnson, Bob DeMersseman, Megan Reder-Schopp, Dawn Connor, Jo Lynn Little Wounded, Heather Forney, Katy Kinnan, and George Grassby as Committee Chair to the Vision Fund Citizen Committee for 2017 allocation of funds.

The purpose of the Committee is to accept and take comments on potential Vision Account projects other than those projects identified by the Mayor and City Staff. The Committee will evaluate potential projects and provide recommendations to the City Council.

The details of the appointments are below. Citizen Interest applications are attached to this memorandum.

Name	Position	Expiration	Voting
Mark Massa	Member	8/1/2017	voting
Tim Johnson	Member	8/1/2017	voting
Bob DeMersseman	Member	8/1/2017	voting
Megan Reder-Schopp	Member	8/1/2017	voting
Dawn Connor	Member	8/1/2017	voting
Jo Lynn Little Wounded	Member	8/1/2017	voting
Heather Forney	Member	8/1/2017	voting
Katy Kinnan	Member	8/1/2017	voting
George Grassby	Chairman	8/1/2017	voting



EQUAL HOUSING  
OPPORTUNITY

EQUAL OPPORTUNITY EMPLOYER

Thursday, 21 July 2016 15:03

Rapid City Government website

from: Mark L Massa  
<[mlmassa29@gmail.com](mailto:mlmassa29@gmail.com)>

Sent date: Thursday, 21 July 2016 15:03

## Citizen Interest Application

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### Submitted Results:

Subject	Citizen Interest Application
Contact Name:	Mark L Massa
Street Address	2407 Arvilla Court
City, State, Zip Code	Rapid City
City Resident?:	Yes
Daytime Phone Number:	605-390-4136
Evening Phone Number:	605-415-4699
Contact Email:	<a href="mailto:mlmassa29@gmail.com">mlmassa29@gmail.com</a>

Please list the specific committee(s) for which you are applying: Vision Fund

Work and/or business experience related to the committee(s) I am the Store Manager for Harbor Freight Tools located on Haines Avenue in Rapid City. Prior to that, I was in Store Management for WalMart in Alice, Texas and Rapid City, SD.

Education, license, certification, & experience: Bachelor of Science, South Dakota State University in Agriculture. Also attended Graduate School at SDSU.

Community involvement, activities, service organizations: Throughout my professional life, I have participated on the Board of a number of nonprofit organizations. Along with my wife, I raised two sons, both of whom attended and graduated from Rapid City public schools and a university in South Dakota (Northern State University). My proudest achievement was to raise my sons so they can cope and succeed in the world today. In addition to parenting, some of my proudest accomplishments have been to serve on the Board of ASAP, Inc. - Adolescent Substance Abuse Prevention, serve on the committee and as chairperson for

Additional  
information/qualifications relevant  
for the committee or committees to  
which you are applying:

the Black Hills Workshop Gala (early 2000's), Church Council for Calvary Lutheran Church, Board Member for United Way of the Black Hills. At one point, I was named Citizen of the Month for Rapid City for my work with ASAP, Inc. and the Black Hills Workshop Gala.

I have a strong desire to give back to my community. My wife and I relocated to South Dakota in the summer of 2012 and I was so happy to be able to move back to Rapid City in February 2015. Having been away for even those few years made me appreciate Rapid City and all there is to offer their residents. I am proud to say I live in Rapid City, South Dakota and look forward to helping the community and all those that live here. Thanks for the opportunity to apply for this position.

Thursday, 21 July 2016 17:41

Rapid City Government website

from: Tim Johnson  
<[timcjh@gmail.com](mailto:timcjh@gmail.com)>

Sent date: Thursday, 21 July 2016 17:41

## Citizen Interest Application

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### Submitted Results:

Subject	Citizen Interest Application
Contact Name:	Tim Johnson
Street Address	4806 Misty Woods Lane
City, State, Zip Code	Rapid City, SD 57701
City Resident?:	Yes
Daytime Phone Number:	6053915132
Evening Phone Number:	6053915132
Contact Email:	<a href="mailto:timcjh@gmail.com">timcjh@gmail.com</a>

Please list the specific committee(s)  
for which you are applying: Vision Fund

Work and/or business experience  
related to the committee(s)

I live in Rapid City along with my family. I have a son and a daughter that I hope will be inspired to live here throughout their lives as well. I own a hotel and building a second hotel because I believe in our City and its future. I have served on the Rapid City CVB Hotel BID Board along with destination Rapid City / Main Street Square Board. I have also assisted with the SD Dept of Tourism on their strategic planning committee. I also reside on the Black Hills Central Reservations Board. I am involved in our community as a resident and business man. I believe in our future would love to play a role in the quality of life here and for our visitors along with attracting new retail and families to our area.

Education, license, certification, &  
experience:

Batchelors degrees in Business Tourism and Hospitality  
Management and Psychology.  
CHA or Certified Hotel Admistator from Florida State.  
CTIS or Certified Travel Industry Specialist from Pudue.

Community involvement, activities, service organizations:	Rapid City CVB Bid Board Chairman. Destination Rapid City / Main Street Square Board. I'm involved in my sons schooling and extra curricular activities. I also try to be involved in as much as I can be for the betterment of our city.
Additional information/qualifications relevant for the committee or committees to which you are applying:	I'm typically always willing to help and work on anything that benefits our city. I'd love to play a hand in improving the quality of life here in town for our current and future residents along with our visiting guests.



Friday, 22 July 2016 16:10

Rapid City Government website

from: Bob DeMersseman  
<[rpdemersseman@yahoo.com](mailto:rpdemersseman@yahoo.com)>

Sent date: Friday, 22 July 2016 16:10

## Citizen Interest Application

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### Submitted Results:

Subject	Citizen Interest Application
Contact Name:	Bob DeMersseman
Street Address	1307 W Blvd
City, State, Zip Code	rapid city, sd 57701
City Resident?:	Yes
Ward:	5
Daytime Phone Number:	721-6643
Evening Phone Number:	721-6643
Contact Email:	<a href="mailto:rpdemersseman@yahoo.com">rpdemersseman@yahoo.com</a>
Please list the specific committee(s) for which you are applying:	Rapid city vision comm rapid fund Committee
Work and/or business experience related to the committee(s)	35 years involved in economic development on multi-state, state, tribal and local levels Board of Directors of SD Housing authority Board of Directors SD Parks and Wildlife Foundation
Education, license, certification, & experience:	BA History Minor in Sociology Economics
Community involvement, activities, service organizations:	11 years Girls Soccer Coach Black Hill Fly Fishers

Friday, 22 July 2016 10:24

Rapid City Government website

from: Megan Reder-Schopp  
<[megan.reder-schopp@sdsmt.edu](mailto:megan.reder-schopp@sdsmt.edu)>

Sent date: Friday, 22 July 2016 10:24

## Citizen Interest Application

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### Submitted Results:

Subject	Citizen Interest Application
Contact Name:	Megan Reder-Schopp
Street Address	6456 Cog Hill Ln.
City, State, Zip Code	Rapid City, SD 57702
Ward:	3
If you do not reside in City Limits, do you reside within a 3 mile jurisdiction of Rapid City?:	NA
Daytime Phone Number:	6054315661
Evening Phone Number:	6054315661
Contact Email:	<a href="mailto:megan.reder-schopp@sdsmt.edu">megan.reder-schopp@sdsmt.edu</a>
Please list the specific committee(s) for which you are applying:	Rapid City Vision Fund Committee
Work and/or business experience related to the committee(s)	Through my work in education, mental health and ADA services as the Director of Counseling and ADA Services at SD Mines, I witness firsthand the interplay of education, mental health, underrepresented people such as minorities, first generation college students, and women and people with disabilities. I have seen both the success and the lack of opportunity for many young people in our community.
Education, license, certification, & experience:	Ed.D Higher Education Administration (In progress starting Fall 2016) M.S. Counseling Psychology-South Dakota State University (2013) B.S. Political Science-Black Hills State University (2010)

Community involvement,  
activities, service  
organizations:

Licensed Professional Counselor (LPC)-South Dakota Board of  
Examiners for Counselors and MFTs  
National Certified Counselor-NBCC

Gwendolyn Stearns Foundation, Board of Trustees 2015-Present

TEDx Rapid City, Planning Committee 2014-Present

South Dakota Higher Education Association, Board of Directors

SD Mines ADA Advisory Committee, Co-Chair 2015-Present

SD Mines NFE Council 2015-Present

SD Mines Retention Planning Group 2014-Present

SD BOR Starfish Retention Committee, SD Mines Administrator  
2014-Present

SD Mines Early Alert Committee, Chair 2013-Present

SD Mines Student Development Committee 2013-Present

SD Mines Women's Wellness Committee 2013-Present

SDSU-West River Graduate Admissions Committee 2013-2015

#### HONORS AND AWARDS

- South Dakota Higher Ed Association Marcus Boesen Award 2016
- Dick Kitchen Award for Outstanding Staff Person, SD Mines 2015
- Chi Sigma Iota Honor Society, South Dakota State University 2012
- Magna Cum Laude, Black Hills State University 2010
- Phi Kappa Phi Honor Society, Black Hills State University 2010
- Executive Student Vice President of Phi Kappa Phi-BHSU Chapter 2010
- Alpha Kappa Delta Honor Society, Black Hills State University 2010



## PROFESSIONAL AFFILIATIONS

- South Dakota Higher Education Association, Board of Directors
- Phi Kappa Phi Honor Society
- Alpha Kappa Delta Honor Society
- Chi Iota Sigma Honor Society
- American Counseling Association
- South Dakota Counseling Association
- American College Counseling Association
- South Dakota Mental Health Counseling Association

Friday, 22 July 2016 13:59

Rapid City Government website

from: Dawn Connor

<[tastefullydawnconnor@yahoo.com](mailto:tastefullydawnconnor@yahoo.com)>

Sent date: Friday, 22 July 2016 13:59

## Citizen Interest Application

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### Submitted Results:

Subject	Citizen Interest Application
Contact Name:	Dawn Connor
Street Address	752 Lion Dr
City, State, Zip Code	Rapid City, SD 57701
City Resident?:	Yes
Ward:	4
If you do not reside in City Limits, do you reside within a 3 mile jurisdiction of Rapid City?:	NA
Daytime Phone Number:	605-719-0144
Evening Phone Number:	605-391-3631
Contact Email:	<a href="mailto:tastefullydawnconnor@yahoo.com">tastefullydawnconnor@yahoo.com</a>
Please list the specific committee(s) for which you are applying:	Vision Fund Citizen Committee  Manage Department Budget for 18 direct reports and oversee budget for 18 indirect reports. Develop and document processes, procedures and forms. Maintain confidentiality in all aspects of work and volunteer commitments. Review applications for thoroughness and completeness both in business and volunteer settings. Allocation of funds for non profit organizations as Board Member for RC Summer Nights.
Work and/or business experience related to the committee(s)	BA in Business Management from the College of St. Scholastica (Duluth, MN) SD Life and Health Insurance License 2012 Graduate of Leadership Rapid City
Education, license, certification, & experience:	

Graduate of Dale Carnegie Leadership Program  
Designations received from LOMA - Life Office  
Management Association (all with honors):  
\*PCS - Professional Customer Service  
\*AIAA - Associate Insurance Agency Administration  
\*AIRC - Associate Insurance Regulatory Compliance  
\*ARA - Associate Reinsurance Administration  
\*FLMI - Fellow, Life Management Institute  
Rapid City Summer Nights:  
Volunteer - 2008  
Board of Directors - 2009  
Treasurer - 2010 - present

Leadership Rapid City Board of Directors  
2013 - present  
Current Public Relations Past Chair

Jaycees:  
Chaired many projects which provided experience in  
planning, budgeting and executing various community  
service and individual development projects.  
Offices held Superior (WI) Jaycees:

Community involvement, activities,  
service organizations:

President  
State Director  
Management Development Vice President

Offices held Rapid City Jaycees  
Public Relations Chair  
Management Development Vice President  
State Program Manager for the Speak up Program

Other volunteer positions:  
Knollwood PTA Secretary  
Rushmore Hockey  
ASA Softball  
Board Member - Wild Fastpitch  
Fast Pitch Fun Run  
Rushmore Little League

Additional information/qualifications  
relevant for the committee or  
committees to which you are  
applying:

Being involved in LRC and Summer Nights has given me  
an opportunity to learn more about my community and I  
would like to be involved in continuing to make it a great  
place to live and work.

Thursday, 21 July 2016 10:04

Rapid City Government website

from: Jo Lynn Little Wounded  
<[littlewoundedj@gmail.com](mailto:littlewoundedj@gmail.com)>

Sent date: Thursday, 21 July 2016 10:04

## Citizen Interest Application

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### Submitted Results:

Subject	Citizen Interest Application
Contact Name:	Jo Lynn Little Wounded
Street Address	1120 Racine st
City, State, Zip Code	Rapid City
City Resident?:	Yes
Ward:	4
If you do not reside in City Limits, do you reside within a 3 mile jurisdiction of Rapid City?:	NA
Daytime Phone Number:	6052225063
Evening Phone Number:	6052225063
Contact Email:	<a href="mailto:littlewoundedj@gmail.com">littlewoundedj@gmail.com</a>
Please list the specific committee(s) for which you are applying:	Vision fund citizen committee
Work and/or business experience related to the committee(s)	Just working with the college or regional hosp or reception jobs here in Rapid City right now im working at Neighborworks its a non profit organization
Education, license, certification, & experience:	I have one semester to go for my associates with criminal justice i worked with the law enforcement in Eagle Butte Sd i received a scholarship from the chamber of commerce.
Community involvement, activities, service organizations:	I am active in the church and volunteer to help where i work for the church. I volunteer in the community block club after hours for our community garden and volunteer to help with the pathways class to help encourage native americans to buy homes

Additional  
information/qualifications relevant  
for the committee or committees to  
which you are applying:

I am very interested and i feel i will do good for this  
position



Monday, 18 July 2016 16:45

Rapid City Government website

from: Heather Forney  
<[heather.forney@sdsmt.edu](mailto:heather.forney@sdsmt.edu)>

Sent date: Monday, 18 July 2016 16:45

## Citizen Interest Application

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### Submitted Results:

Subject	Citizen Interest Application
Contact Name:	Heather Forney
Street Address	6466 Cog Hill Lane
City, State, Zip Code	Rapid City, SD 57702
City Resident?:	Yes
Ward:	3

If you do not reside in  
City Limits, do you reside  
within a 3 mile  
jurisdiction of Rapid  
City?:

NA

Daytime Phone Number:	605-224-9914
Evening Phone Number:	605-224-9914
Contact Email:	<a href="mailto:heather.forney@sdsmt.edu">heather.forney@sdsmt.edu</a>

Please list the specific  
committee(s) for which  
you are applying:

Vision Fund Citizen Committee

Current: Controller/Director of Finance - South Dakota School of  
Mines & Technology  
10/2009 - 07/2014: Director of Finance - South Dakota Board of  
Regents  
10/1998 - 10/2009: Deputy Executive Director - South Dakota Public  
Utilities Commission  
Also worked in Public Accounting for McGladrey and Pullen,  
managed the revolving loan programs for the Department of  
Environment & Natural Resources, and was an adjunct instructor of  
Accounting and Economics for NSU and SDSU, respectively.

Work and/or business  
experience related to the  
committee(s)

Education, license,  
certification, &  
experience:

I have significant accounting and budget experience dealing with budgets as small as \$2 million and as large as \$98 million. Understand the complexities of governmental and grant accounting. Bachelor & Masters Degrees in Accounting from the University of South Dakota  
CPA

As stated above, I have significant accounting and budget experience.

United Way Board member - Rapid City  
Chair of Allocations Committee for United Way  
PEO member

Community involvement,  
activities, service  
organizations:

Prior to moving to Rapid City two years ago, I was a member of the Pierre United Way; was the Vice-President of the Riggs High School Booster Club; President of the Pierre Tennis Association; past guard, treasurer, and President of Chapter AB PEO; and chaired the audit committee for my local church.

I am looking for a way to contribute and "give back" to our new community in a meaningful way.

Wednesday, 13 July 2016 21:04

Rapid City Government website

from: Katy Kinnan

<[katekinnan@hotmail.com](mailto:katekinnan@hotmail.com)>

Sent date: Wednesday, 13 July 2016 21:04

## Citizen Interest Application

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### Submitted Results:

Subject	Citizen Interest Application
Contact Name:	Katy Kinnan
Street Address	4841 Enchanted Pines
City, State, Zip Code	Rapid City
City Resident?:	Yes
Ward:	1
If you do not reside in City Limits, do you reside within a 3 mile jurisdiction of Rapid City?:	NA
Daytime Phone Number:	(605) 209-5621
Evening Phone Number:	(605) 209-5621
Contact Email:	<a href="mailto:katekinnan@hotmail.com">katekinnan@hotmail.com</a>
Please list the specific committee(s) for which you are applying:	Vision Fund Citizens Committee
Work and/or business experience related to the committee(s)	I am the "Local and Global Serve" Pastor at Fountain Springs Church. Through that experience and various other teams I have and do serve on, including most recently Rapid City Collective Impact, I have had the privilege of connecting with people and organizations throughout this great city. I love this city in the people in it and the incredible growth and change that is happening - I would be so honored to be able to help carry some of the load however I can!
Education, license, certification, & experience:	Bachelor Degree, Education, Leadership, Political Science, Kansas State University

Masters Degree, Educational Administration, Emporia State University

Fountain Springs Church - Local and Global Serve Pastor,

Community involvement,  
activities, service organizations:

Volunteer @ ... Bethany Christian Services, Black Hills Habitat for Humanity, Black Hills Works, Cornerstone Apartments, Cornerstone Rescue Mission, Cornerstone Women and Children's Home, Love Inc and Rapid City Collective Impact (Education Workstream).

Additional  
information/qualifications relevant  
for the committee or committees to  
which you are applying:

Thank You!

Tuesday, 19 July 2016 11:09

Rapid City Government website

from: George Grassby

<[george.grassby@amatteroflaw.com](mailto:george.grassby@amatteroflaw.com)>

Sent date: Tuesday, 19 July 2016 11:09

## Citizen Interest Application

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### Submitted Results:

Subject	Citizen Interest Application
Contact Name:	George Grassby
Street Address	5025 Summerset Drive
City, State, Zip Code	Rapid City, SD 57702
City Resident?:	Yes
Ward:	3
Daytime Phone Number:	605-348-1125
Evening Phone Number:	605-939-8233
Contact Email:	<a href="mailto:george.grassby@amatteroflaw.com">george.grassby@amatteroflaw.com</a>
Please list the specific committee(s) for which you are applying:	VISION FUND CITIZEN COMMITTEE

Business Law: Worked on local, state, national and international commercial transactions, business formation, capitalization, financing, expansion, management, tax and divestiture. Business experience in Canada, China, Europe, Mexico, and Central and South America.

Work and/or business experience related to the committee(s)	Management: Created and supervised a national legal matrix involving thousands of commercial corporate transactions per year, with millions in financing, generating yearly revenues exceeding \$300,000,000.00 for a corporation providing gaming products and services to over hundred different Native American casinos in the United States. Directed international legal affairs and compliance related to gaming operations in Latin America. Provided legal support and direction to gaming company departments including
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Corporate Development, Operations, Board of Directors, Government, Finance/Tax, Compliance, Human Resources/Labor, Information Systems, etc.

Compliance: Supervised and established the groundwork for expansion and international coordination as the acting Director of Compliance for 6 months. For a period of six years avoided any state, Tribal or federal licensing violations in constantly changing regulatory environments in Canada, Latin America, over 100 different Native American Tribes and throughout the United States. Avoided any violations or claims of violations of the Foreign Corrupt Practices Act.

Education:

University of South Dakota School of Law JD, 1981  
Harvard University BA, 1977  
American High School Diploma, 1973 (Mexico)

Licensed:

Education, license, certification,  
& experience:

United States Supreme Court, 2009  
US Court of Appeals, 8th Circuit, 1993  
Federal Court, District of South Dakota, 1982  
South Dakota, 1981  
Tribes: Rosebud Sioux and Oglala Sioux

Employed at Whiting Hagg Hagg Dorsey & Hagg, LLP,  
Rapid City, South Dakota  
as a Business and Trial Lawyer, 35 years business and  
litigation experience

Community involvement,  
activities, service organizations:

Volunteer work for organizations and services from assistance for the indigent and criminal law to leadership, recreation and pro bono teaching in South America. Examples: Chairman and member of the Rapid City Human Relations Commission, President Black Hills Criminal Defense Bar, 5 years on the Rapid City Planning and Zoning Commission developed new City Master Plan and revitalized all City Parks and began work to refurbish City Tennis Courts, 5 years as member of curriculum committee Chamber's Leadership Rapid City Program after being a charter member. Chairman and member of Parks and Recreation Committee. Youth soccer coach in Rapid City for 12 years. Harvard College interviewer Western South Dakota since 1986. Criminal law instructor with the ABA Rule of Law Initiative in the countries of Ecuador and Panama.

Additional  
information/qualifications  
relevant for the committee or  
committees to which you are  
applying:

Fluent in Spanish